



[6] Education & Research

[16] Number of sustainability-related startups

No.	Information
1	<p><b>Startup name:</b> MICROBIOME            Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>SI, WS</b>  <b>Incubator Name:</b> Seemab Shafqat &amp; Ammer Qandeel  <b>Cell No</b> .0308-1044607 &amp; 0304-0110465  <b>Email Address:</b> <a href="mailto:ammerqandeel@gmail.com">ammerqandeel@gmail.com</a> &amp; <a href="mailto:seemabk12@gmail.com">seemabk12@gmail.com</a>  <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100086725467665">https://www.facebook.com/profile.php?id=100086725467665</a>  <b>Description:</b>            A microbiome is the community of micro-organisms living together in a particular habitat. Humans, animals and plants have their own unique microbiomes, but so do soils, oceans and even buildings.</p>
2	<p><b>Startup name:</b> PUCHICK            Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b>  <b>Incubator Name:</b> Muhammad Nouman Hussain  <b>Cell No.</b> 0324-7727251  <b>Email Address:</b> <a href="mailto:muhammadnoumanhussain@gmail.com">muhammadnoumanhussain@gmail.com</a>  <b>URL: Website:</b> <a href="http://www.puchick.com">www.puchick.com</a> <b>Facebook:</b> <a href="http://www.fb.com/puchickstudio">www.fb.com/puchickstudio</a>  <b>Instagram handle:</b> @puchickstudio <b>Twitter:</b> @puchickstudio <b>LinkedIn:</b> Puchick  <b>Description:</b>            They will develop their website and build a skillful team. Then during the 3_6 months period: next we will be going onboarding service providers and start promotion of our brand. Then during the 6_12 month period: finally, they will be providing services to customers directly along with our core operation i.e, managing our online platforms.</p>
3	<p><b>Startup name:</b> Quantitative Analysis of Irrigation Water Quality Parameters using Sensors Based Dataset            Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>WR, ED</b>  <b>Incubator Name:</b> Saher Nadeem  <b>Cell No.</b> 0308-0135920  <b>Email Address:</b> <a href="mailto:sahernadeem97@gmail.com">sahernadeem97@gmail.com</a>  <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100086727987654">https://www.facebook.com/profile.php?id=100086727987654</a>  <b>Description:</b>            A hardware product of IOT based irrigation water quality has been prepared and their testing should also be done with the help of different water samples of irrigated areas.</p>
4	<p><b>Startup name:</b> SB Enterprises (Multigrain Flour)            Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b>  <b>Incubator Name:</b> Dr. Shabbir Ahmad and Mr. Muhammad Bilal  <b>Cell No.</b> 0302-7153983 &amp; 0302-7418841  <b>Email Address:</b>  <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100086951119265">https://www.facebook.com/profile.php?id=100086951119265</a>  <b>Description:</b>            Recipe has been developed and three batches of around 500 kg of flour have been sold. Display the products on various occasions/expo/festivals i.e, Dice competition, Multan, Mango festival DHA Multan, Mango festival Lahore, Mango festival Islamabad, Education, expo, Multan</p>
5	<p><b>Startup Name:</b> F.M Marketing Alternate Energy            Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>EC, ED</b>  <b>Incubator Name:</b> Mr. Shoaib Abdullah Dar  <b>Cell No.</b> 0302-0111428</p>



	<p><b>Email Address:</b> <a href="mailto:shoaibabdullahdarkashmiri@gmail.com">shoaibabdullahdarkashmiri@gmail.com</a></p> <p><b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100087160510564">https://www.facebook.com/profile.php?id=100087160510564</a></p> <p><b>Description:</b> The plan has been chalked out, the test and trials have been done in our own preferences. But, at this stage a working project is not available but experienced people are with us to establish a new commercial bio digester to produce electricity.</p>
6	<p><b>Startup Name: Urban Pest Control Agency</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>SI, EC, ED</b></p> <p><b>Incubator Name:</b> Mr. Samiullah Sipra</p> <p><b>Cell No.</b> 0346-0806662</p> <p><b>Email Address:</b> <a href="mailto:samisipra143@gmail.com">samisipra143@gmail.com</a></p> <p><b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100086998906790">https://www.facebook.com/profile.php?id=100086998906790</a></p> <p><b>Description:</b> UPCA is a local pest control agency already working in Punjab Pakistan regarding pre, post, treatments of termites in local construction sites colonies. It is critical to keep pests out of your house all year to safeguard your family and possessions. That's why "Urban Pest Control Agency" offers personalized home protection plans supported by pest control research to ensure you're constantly safe from pesky pests. The pests like cockroaches, termite, mice, house flies, mosquitos can cause illness or spread disease in humans and pets in urban settings. Pests controlling is an important part of regular residential maintenance.</p>
7	<p><b>Startup name: AgroMart Services</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>SI, ED</b></p> <p><b>Incubator Name:</b> Dr. Umar Ijaz Ahmad (Group Member: Mr. Anees Ahmad)</p> <p><b>Cell No.</b> 0335-6221531</p> <p><b>Email address:</b> <a href="mailto:ahmadanees241@gmail.com">ahmadanees241@gmail.com</a></p> <p><b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100087193299044">https://www.facebook.com/profile.php?id=100087193299044</a></p> <p><b>Description:</b> By next 3 months:</p> <ul style="list-style-type: none"><li>• Establishing ties with the network's stakeholders.</li><li>• Enhancing the data repository for clients.</li><li>• Then during 3_6 months period:</li><li>• strengthen the network relations and cross-cultivation of ideas, collaborative research and sharing outcomes.</li><li>• All tools for the analysis of data.</li><li>• Then during the 6_12 months period:</li><li>• Provide consultancies and policy advice to clients based on large market information and consumer research.</li></ul>
8	<p><b>Startup name: Uni Fresh Water</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>SI, ED</b></p> <p><b>Incubator Name:</b> Mr. Syed Muhammad Naqi Abbas</p> <p><b>Cell No.</b> 0302-6864632 &amp; 0333-6864632</p> <p><b>Email Address:</b> <a href="mailto:naqiabbas55@gmail.com">naqiabbas55@gmail.com</a></p> <p><b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100086945809122">https://www.facebook.com/profile.php?id=100086945809122</a></p> <p><b>Description:</b> By next 3 months: production of 500ml water bottle pet (12 bottles) 100 pets per month. Then during the 3_6 months period: filling of 1 liter water bottle along with 5 and 20 liters water can Then during the 6-12 months period: marketing of water bottles outside the university.</p>
9	<p><b>Startup name: Event-X</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b></p> <p><b>Incubator Name:</b> Mr. Muhammad Bilal</p> <p><b>Cell No.</b> 0303-2338683</p> <p><b>Email Address:</b> <a href="mailto:muhammadbilalppn@gmail.com">muhammadbilalppn@gmail.com</a></p>



	<p><b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100087176620215">https://www.facebook.com/profile.php?id=100087176620215</a></p> <p><b>Description:</b> Before this project, I organized more than 60 events in MNS University of Agriculture, Multan. So, I have a lot of experience in events management.</p>
10	<p><b>Startup name: Uni Value Food</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b></p> <p><b>Incubator Name:</b> Mr. Zahid Rafiq <b>Cell No.</b> 0346-1227924 &amp; 0307-9315157 <b>Email Address:</b> <a href="mailto:chandiazahid@gmail.com">chandiazahid@gmail.com</a> <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100086833733353">https://www.facebook.com/profile.php?id=100086833733353</a></p> <p><b>Description:</b> Value added products increase the value of the raw agricultural product. The raw agricultural products that have been modified to have a higher market value simply by changing physical state. Different products like jam, jellies, pickles, juice, pulp, canned, and dehydrated products, tomato paste, and ketchup. Cleaning, cutting, drying, packaging, smoking, freezing, preserving, and storage of the products will be done.</p>
11	<p><b>Startup name: Managers</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b></p> <p><b>Incubator Name:</b> Hassain Namet <b>Cell No:</b> 0335-8671669 <b>Email Address:</b> <a href="mailto:usman.jamshaid@mnsuam.edu.pk">usman.jamshaid@mnsuam.edu.pk</a> &amp; <a href="mailto:hussainnamet@gmail.com">hussainnamet@gmail.com</a> <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100086992486873">https://www.facebook.com/profile.php?id=100086992486873</a></p> <p><b>Description:</b> They will provide the catering services in any event of university as they already have experience of catering services and they organized many events in university</p>
12	<p><b>Startup name: Smart Traps</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>EC, ED</b></p> <p><b>Incubator Name:</b> Dr. Ayesha Hakim <b>Cell No.</b> 0333-4952281 <b>Email Address::</b> <a href="mailto:ayesha.hakim@mnsuam.edu.pk">ayesha.hakim@mnsuam.edu.pk</a> <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100087131501865">https://www.facebook.com/profile.php?id=100087131501865</a></p> <p><b>Description:</b></p> <ul style="list-style-type: none"><li>• To develop and implement 50 Smart Traps ready to deploy on farms.</li><li>• 2. To configure a mobile application with field data coming from each trap.</li><li>• 3. To update image dataset by gathering more images of fruit flies and cotton months</li></ul>
13	<p><b>Startup name: Abrish Honey</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b></p> <p><b>Incubator Name:</b> Dr. Muhammad Abid <b>Cell No.</b> 0313-6969184 <b>Email Address:</b> <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100063948527226">https://www.facebook.com/profile.php?id=100063948527226</a></p> <p><b>Description:</b> To develop ventilated triple chamber hives for quality honey production and to enhance the yield of farmers' crops through pollination.</p>
14	<p><b>Startup name:</b> Green Agriculture Services Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>SI, ED</b></p> <p><b>Incubator Name:</b> Mr. Asif Hayat Tipu <b>Cell No.</b> 0300-8630109 <b>Email Address:</b> <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100083306884353">https://www.facebook.com/profile.php?id=100083306884353</a></p>



	<p><b>Description:</b> They basically provides the services as on</p> <ul style="list-style-type: none"><li>• Mango Small Tree System Training</li><li>• Honey Bee Training</li><li>• South Africa Tour (STS)</li><li>• Mango Nursery Trainings</li><li>• Establishment of Mango Nurseries</li><li>• Uni Dry</li><li>• Mango Festival</li></ul>
15	<p><b>Startup name: Shahrn Food supplements</b> Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b> <b>Incubator Name:</b> Rana M. Naeem Toor <b>Cell No.</b> 0300-6842514 <b>Email Address:</b> <a href="mailto:naeem.toor@gmail.com">naeem.toor@gmail.com</a> <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=102838345658931">https://www.facebook.com/profile.php?id=102838345658931</a> <b>Description:</b> Shahrn bring Apple cider Vinegar which Improves Digestive system, lower blood sugar level, make moderate insulin Sensitivity, dispenses sore throat, food poisoning, keep skin blushing and blazing fresh &amp; many more benefits</p>
16	<p><b>Startup name:</b> Bytes Software Development Private Limited Startup area in UI Greenmetric questionnaire (SI, EC, WS, WR, TR, ED): <b>ED</b> <b>Incubator name:</b> Mr. Muhammad Farooq <b>Cell No:</b> 0333-3347986 <b>Email Address:</b> <b>URL:</b> <a href="https://www.facebook.com/profile.php?id=100087252966343">https://www.facebook.com/profile.php?id=100087252966343</a> <b>Description:</b> They are basically providing online consultancy services and solution to web developer</p>