Call for Submission of Ideas

Virtual Media Caravan

Strengthening Community Resilience to COVID-19 (SCRC)

Virtual Media Caravan, a part of Accountability Lab's Coronavirus CivActs Campaign, is now open to receive idea submissions from passionate journalists, bloggers and Youtuber content creators centered on the theme of building resilience against COVID-19. Over the past several months, we at Accountability Lab Pakistan have taken various actions and developed creative ideas to try and build resilience in the challenging times of the coronavirus pandemic. Now, you too can take part in this creative process. If you are an inspiring journalist, blogger and/or Youtuber dedicated to fighting the hopelessness that comes with COVID-19, you have landed the right opportunity to inspire others by sharing the stories of unsung champions of COVID-19. Through pitching COVID-19 resilience stories of people from the most marginalized communities of Pakistan, such as those marginalized because of their gender, sex, caste, disability, language, or religion, you can help generate hope, resilience and positivity amongst all during this hard-hitting crisis of the pandemic. The 10 shortlisted participants with the best ideas will be awarded a small grant, to produce creative stories, blogs and short films using different formats/mediums. The finalist will be selected based on his/her story, commitment to the cause, and diversity of geographical region they belong to, and will have the exciting opportunity to gain mentorship from a young and emerging writer/filmmaker and blogger, through virtual orientation.

If you are ready to pitch real stories on COVID-19 resilience building at both the individual and the community level, submit your idea - using below links for submission - for story, blog and/or video before/on **Thursday May 20**th, **2021**, **no later than 5:00pm**.

Link for Idea Submission in English

Link for Idea Submission in Urdu

If you have any question pertinent to submission of ideas, please write us at amna@accountabilitylab.org before Wednesday, 5th of May 2021.