



"Business Incubation and Agricultural Entrepreneurship Center (BIAEC)"

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MNSUAM WON 4TH Position in PASTIC-UAF Expo 2021 UAF

A Team from MNSUAM participated in PASTIC-UAF expo at UAF University of Agriculture Faisalabad. Distinguished national level organizations including 42 Universities, private likeminded organizations and representatives from industry participated during the event. A total number of 300 projects were displayed in the PASTIC-UAF 2021 expo. MNSUAM tendered 07 Projects from the department of agricultural engineering including Honey bee Hives, Roller Body, Self driven robotic car and Smart trap system. Though it was a competitive expo nevertheless MNSUAM was honored to receive fourth position in PASTIC-UAF Expo. The projects were prepared and cohesively designed by BS students of MNS University of agriculture Multan. Faculty members Dr. M. Abid, Dr. Shazia Hanif, Dr. Mohsin Khan and students participated in the exhibition. Visitors and industrialist from different background visited MNSUAM entrepreneurial ideas and vehemently appreciated the novel ideas.



AV Youth discussion and future planning.

Agriculture Volunteers organized a training session to promote volunteerism within members of society. Mr. Saif Ali Sheikh a voracious reader and experienced trainer was the facilitator during the Youth discussion session with AV Members. The purpose of Youth discussion session was to promote volunteerism and professionalism so that

AV members may work in more decent way with different local farmers. AV members sheared success stories with facilitator regarding their work with farmer community about the Solar Dryer Project. During Youth session, the students were honored to know about the solar Dryer Project.

AV members were trained about development of entrepreneurial businesses and future planning of AV to uplift AV as volunteer organization. Students from various departments and semesters participated in Youth discussion and future planning of AV.



Consultative session with Farmers.

Agriculture Volunteers organized a consultative session with farmers to showcase on going activities of AV. The trainer provided number of solutions to the farmers community pertaining their problems. The trainer discussed about on going system of agriculture and discussed in detail advantages and disadvantages of agriculture sector. Farmers were satisfied to know about their hidden talent and glut of resources which they never thought to utilize for promotion of their agriculture. The trainer shared his voracious experience regarding business management, market planning and budget management with farmers to overcome the challenges pertaining their grassroots level business.



Youth Capacity Building Seminar by AV.

MNS University of Education is first in Pakistan to start "Trans Education First Project". Office of research innovation and commercialization ORIC MNS university of agriculture Multan started Transgender Education under Active Citizenship and Community Engagement Program. ORIC, CBS, RRES Lodhran and TEF Social Action Project team jointly conducted "How Freelancing can change the life of Transgender Community" Transgender community from Multan during COID 19 faced difficult circumstances financially. Students from IT Department conducted SAP training for online earning for vulnerable Transgender community so that they may understand how to earn money online during pandemic. Mr. Munir Ahmad Smart Metering Technical Consultant Scottish Power Scotland United Kingdom participated as key note speaker . Mr. Munir briefed trans community about their rights internationally and emphasized that as a human being we must respect them. Mr. Hafiz Ajmal Naseer Digi skills certified graphic designer briefed transgender community how to be a good freelancer and earn money electronically with respect. Female guest speaker Miss Sidra Naeem marketing gold medalist sheared her knowledge about social applications pertaining online earning and use of cell phones in online earning. G.M PTV Haroon Jamali specially participated in the event along with Director ORIC Prof. Dr. Zulfiqar Ali. Haroon Jamali said it is wonderful activity and one must leave no stone unturned to provide basic education to transgender community. PTV Multan made a special documentary on Trans Education First SAP. Dr. Rana M Naeem focal person Active Citizenship and Community Engagement Program said that Transgender are part of our community he further said I wish to have Trans Educational school at MNS University. MNS University is first in Pakistan to start International freelancing training for transgender community.



SMEDA'S TRAINING ON "POULTRY FARM MANAGEMENT."

ORIC conducted a Webinar on "CRISPR-based Genome Editing and its Applications" to promote Better understanding of genome editing and CRISPR technology. The participants positively analyzed the possibilities and opportunities of CRISPR-based genome editing in Pakistan. Keeping in view, the importance of the cutting edge, emerging technologies such as genome editing, the webinar was decided to encompass the CRISPR-based genome editing and its applications. In the COVID-19 pandemic, conferences and workshops may not be conducted physically. ORIC MNSUAM hosted the virtual dialogue on 8th April 2021. ORIC MNSUAM and FJWU are actively engaged in organizing events addressing national issues in agriculture sector. The objective of the webinar was to bring together scientists, research scholars, students, and academicians on a single platform to share and enhance the knowledge about the CRISPR technology. The webinar promoted interdisciplinary dialogues regarding the contemporary issues in agriculture and other life sciences. This event provided the awareness about technological advances in research and development.

Office of research innovation and commercialization in partnership with SMEDA conducted a training workshop to enhance business entrepreneurial skills to promote and proliferate the poultry farming innovative skills with like minded stake holders. The purpose of training on poultry farm management was to equip the relevant sister organizations to be ready to face the future challenges. The training was jointly organized by SME Business Facilitation Centre (SMEBFC), Small and Medium Enterprises Development Authority (SMEDA), Faculty of Veterinary and Animal Sciences and ORIC-MNS-University of Agriculture Multan. The purpose of training was to give basic awareness to poultry farmers on Poultry Farming and Management in South Punjab. The Resource Persons of Training were Dr. Baseer Ahmed (Assistant Professor) and Dr. Atif Rehman (Assistant Professor), Faculty of Veterinary and Animal Sciences. The Chief Guests of Training were Dr. Shafqat Saeed (Acting Vice Chancellor, Dean Faculty of Agriculture & Environmental Sciences). In training Professor Dr. Muhammad Asif Raza (Chairman), Professor Dr. Junaid Ali Khan and other faculty members and students vehemently participated. Dr. Baseer Ahmed delivered lectures on Poultry Farming, its nutrition and management to promote Poultry Farming in South Punjab. Professor Dr. Muhamamad Asif Raza, Chairman Department of Veterinary and Animal Sciences and Professor Dr. Shafqat Saeed appreciated the efforts of SMEDA. The audience included, farmers and faculty member asked the questions and speaker gave a hug back by providing answers with the solutions.



'Adbi bathak' promoting peaceful Co-existence.

'Adbi bathak' was organized to promote the vision and the mission of the Dr. Alama Muhammad Iqbal the great with student of MNS University of agriculture Multan. Eminent key note speaker and distinguished Prof. Dr. Syed Zafar Abbas Naqvi spoke with the audience by sharing his thoughts regarding Iqbal's poetry for youth. He reiterated that without following the Iqbal's self identity the youth will not be able to achieve their targets in this life and here after. He was of the view that for today's youth Iqbal's love with Prophet and Creator is as indispensable as breathing for all of us. He shared with audience different poetic verses of Iqbal. Prof. Dr. Asif Ali T.I Vice Chancellor during his speech said that Dr. Alama Muhammad Iqbal is enough for us to promote the values of civic education and peace full Co- existence. He said that other Nations got revelation and became one among thousands by adopting the message of Dr. Alama Muhammad Iqbal. The Master of ceremony was Dr. Rana Muhammad Naeem.



Miscellaneous.

- (i) Prof. Dr. Zulfiqar Ali Principal Officer ORIC participated in Seminar on Agricultural Disaster and Animal Diseases Prevention and Control for Pakistan.
- (ii) Prof. Dr. Zulfiqar Ali Principal Officer ORIC participated in Seminar on Water-Saving Agriculture for Pakistan.
- (iii) BIAEC incubates submitted projects in Acumen Pakistan Agriculture Accelerator program 1. Smart Trap 2. Unifresh Honey 3. Green Agriculture Services.
- (iv) BIAEC meeting was conducted with ORIC and treasurer office for the better finance budgeting registration and funding call of HEC regarding BIC.
- (v) BIAEC organized meeting for discussion about BIC SOPs and fees submission.

ENTREPRENEURIAL YOUTH Opportunity 2022.

ASIA_EUROPE CONFERENCE AND EXCHANGE PROGRAM 2022.

Link: <https://studecademy.com/aecep/>

The banner features a group of diverse young people smiling and holding flags. At the top, logos for Studec academy, AOU ASIADUNIVERSITY, Kampus Merdeka, CS:1, Center for Strategic Entrepreneurial Leadership Innovative Indonesia, and YOUTH OPPORTUNITIES are displayed. The main text reads: "ASIA-EUROPE CONFERENCE AND EXCHANGE PROGRAM 2022 CELEBRATING INTERNATIONAL EDUCATION DAY BY UNITED NATIONS 14 DAYS, 4 COUNTRIES, 8 INTERNATIONAL SPEAKERS 24TH JANUARY - 6TH FEBRUARY 2022". A starburst graphic on the left says "SCHOLARSHIP AVAILABLE FOR ALL DELEGATES". An "EXTRA BENEFIT" section lists: International Certificate, Soft Skill Upgrading Program, Academic Transcript, Scholarship Opportunity, Self Growth Development, Lifetime Experience, and World Wide Networking. A "REGISTER NOW!" button with the website www.studecademy.com/aecep and contact number CP: +6287809396665 (RIZKY) is on the right.

PyeongChang Youth Peace Challenge

Link: <http://pyeongchangglobalypc.org/main.php>

The banner features logos for PYEONGCHANG PEACE FORUM, YOUTH PEACE CHALLENGE 2022, GANGWON PROVINCE, PYEONGCHANG CITY, KOICA, and PyeongChang 2018 Legacy Foundation. The main text reads: "PYEONGCHANG YOUTH PEACE CHALLENGE (YPC) 2022 - Essay Contest and Group Debate". The design includes colorful arrows and icons representing peace and youth.