

SCHEME OF STUDIES



BACHELOR OF SCIENCE IN DATA SCIENCE (BSDS) SESSION (2021-2025)

MUHAMMAD NAWAZ SHARIF UNIVERSITY OF AGRICULTURE, MULTAN



Curriculum of Bachelor of DATA SCIENCE (BS DS)

Program's Aims & Objectives:

The aim of BS (Data Science) is to integrate scientific methods from statistics, computer science and data-based business management to extract knowledge from data and drive decision making. Graduates are prepared to meet the challenges at the intersection between big data, business analytics, and other emerging fields. MNS University of Agriculture, Computer Science Department has felt the need to impart knowledge in this innovative area of study. A BS Program is being proposed in this area which will impart the skills of large data handling and analysis to the students. By the time of graduation, the students develop an ability to:

- 1. Knowledge of how to apply analytic techniques and algorithms (including statistical and data mining approaches) to large data sets to extract meaningful insights.
- 2. Acquisition of hands-on experience with relevant software tools, languages, data models, and environments for data processing and visualization.
- 3. Ability to communicate results of analysis effectively (visually and verbally) to a broad audience.
- 4. Ability to extract useful knowledge from data in various forms that help drive evidence-based decisions.
- 5. To prepare students to stand out in one of the world's fastest growing careers..



Structure of BS Data Science:

The structure of BS (Data Science) program is dynamic and provides basis for various options including Breadth-Based and Integrated Breadth & Depth-Based specializations. Students may choose a particular option, which is the most appropriate to their planned future career. Followings are the distribution of total credit hours:

Sr.#	Category	Credit Hours
1	Computing Courses	
	Core	39
2	Data Science Courses	
	Core	18
	Elective	12
3	Computer Science Core	18
	University Elective Courses	12
	Mathematics and Science Foundation	12
	General Education Courses	19
	Total Credit Hours:	130

Course Category	Credit Hrs
Comp. Core	39
General Education	19
Data Science Core	18
CS Core	18
Data Science	
Elective	12
University Elective	12
Mathematics and	
Science Foundation	12



BS (Data Science)

Program Structure:

BS (Data Science) has a dual emphasis on basic principles of statistics and computer science, with foundational training in statistical and mathematical aspects of data analysis. This program develops foundation on broad computer science principles, including algorithms, data structures, data management and machine learning. This program will prepare graduates for a career in data analysis, combining foundational statistical concepts with computational principles from computer science.

PROPOSED CURRICULUM FOR BS (DATA SCIENCE)

Following are the proposed areas which are required to cover to complete the degree. Covered areas consist of core courses (compulsory), foundation courses, general courses and electives.

Course Group	Credit Hour	Min No of Courses
General Education	19	7
University Electives	12	4
Mathematics & Science Foundation	12	4
Computing Core	39	11
Computer Science Core	18	5
DS Core (Domain Core)	18	6
DS Electives (Domain Electives)	12	4
TOTAL	130	41

Areas Covered in BS (DS)

Data Science Core Courses

Course Title	Credit Hours	Contact Hours
Advance Statistics	3 (3-0)	3-0
Introduction to Data Science	3 (2-1)	2-3
Data Mining	3 (2-1)	2-3
Data Visualization	3 (2-1)	2-3
Data Warehousing & Business Intelligence	3 (2-1)	2-3



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Faculty of Social Sciences & Humanities **Muhammad Nawaz Sharif University of Agriculture DEPARTMENT OF COMPUTER SCIENCE** *Old Shujabad Road Multan*

Big Data Analytics	3 (2-1)	2-3
TOTAL	18 (13-5)	13-15

Data Science Elective Courses

(Must be any four courses or 12 credit hours, universities may add lab hours to elective courses, where labs are not mentioned)

Course Title	Credit Hours	Contact Hours
Advance Database Management Systems	3 (3-0)	3-0
Machine Learning	3 (2-1)	2-3
Deep Learning	3 (3-0)	3-0
Theory of Automata & Formal Languages	3 (3-0)	3-0
Artificial Neural Networks	3 (2-1)	2-3
Business Process Analysis	3 (3-0)	3-0
Platform & Architecture for Data Science	3 (3-0)	3-0
Privacy Preservation	3 (3-0)	3-0
Speech Processing	3 (3-0)	3-0
Cloud Computing	3 (3-0)	3-0
Agent Based Modeling	3 (3-0)	3-0
Text Mining	3 (3-0)	3-0
Topics in Data Science	3 (3-0)	3-0
TOTAL (Any four courses or 12 credit hours)	12 (11-1)	11-3



Domain Courses for BS (Data Science)

Computing Core Courses (Compulsory) Courses

39 Credit Hours

Course Title	(Credit Hour
Programming Fundamental		4
Object Oriented Programming		4
Discrete Structure		3
Data Structure & Algorithms		4
Software Engineering		3
Operating Systems		4
Computer Networks		4
Database Systems		4
Information Security		3
Final Year Project		6
	Total	39

General Education Courses 19 Credit Hours

Course Title	Credit Hou	ır
Introduction to Information & Communication Te (ICT)	echnology 3	
English Composition & Comprehension	3	
Communication & Presentation Skills	3	
Islamic Studies	2	
Technical & Business English Writing	3	
Pakistan Studies	2	
Professional Practices	3	
	Fotal Credits: 19	



University Elective Courses 12 Credit Hours

Course Title		Credit Hour
Entrepreneurship		3
Principles of Accounting		3
Organizational Behavior		3
IoT in Digital Agriculture		<mark>3</mark>
Principles of Psychology		3
Principles of Economics		3
Foreign Language		3
Social Service		1
	Total Credits:	22

Math and Science Foundation courses 12 Credit Hours

Course Title		Credit Hour
Principles of Statistics		3
Applied Physics		3
Linear Algebra		3
Calculus & Analytical Geometry		3
	Total Credits:	12

Data Science Core Courses

24 Credit Hours

Course Title		Credit Hour
Database Administration & Management		4
Web Technologies		3
Information Technology Infrastructure		3
Systems & Network Administration		4
Virtual Systems & Services		4
Cyber Security		3
IT Project Management		3
	Total Credits:	24



Data Science Supporting Courses

09 Credit Hours

Course Title		Credit Hour
Software Requirements Engineering		3
Operation Research		3
Modeling and Simulation		3
	Total Credits:	09

Data Science Elective Courses

Course Title		Credit Hour
Computer Organization & Assembly Language		3
Mobile Application & Development		3
Theory of Automata		3
Artificial Intelligence		3
Visual Programming		3
Data Mining & Warehousing		3
	Total Credits:	18



Scheme of Study Bachelor of Science in Data Science (BSDS)

4 years Degree Program (Bachelor of Sciences in Data Science)40 courses covering 130 credit hours spread over 8 semesters

Eligibility Criteria:

The minimum requirements for admission in BSCS are any of the following: a) At least 50% marks in Intermediate (HSSC) examination with Mathematics or equivalent qualification with Mathematics, certified by IBCC.

OR

b) At least 50% marks in Intermediate (HSSC) examination with Pre-Medical or equivalent qualification, certified by IBCC.

Deficiency:

"Students with pre-medical, must have to pass deficiency courses of Mathematics of 6 credit hours in first two semesters."

c) Reserve two (02) seats for DAE (specialized in electrical, electronics, and telecommunication) students

Sr. #	Course Code	Course Title	Pre- Requisite	Cr. Divisi on	Category	Credit Hours
1.	CS-301	Introduction to Information & Communication Technology (ICT)		3 (2-1)	Gen Edu	3
2.	CS-303	Programming Fundamentals		4 (3-1)	Comp. Core	4
3.	*-305	Uni-Elective-I		3(3-0)	Uni. Elective	3
4	SSH-307	Pakistan Studies		2(2-0)	Gen Edu	2
5	ENG- 309	English Composition & Comprehension		3(3-0)	Gen Edu	3
				Tot	al Credit Hours:	15

Semester – II

Sr. #	Course Code	Course Title	Pre- Requisite	Cr. Divisi on	Category	Credit Hours
6.	CS-302	Discrete Structure		3(3-0)	Comp. Core	3
7.	CS-304	Object Oriented Programming	CS-303	4(3-1)	Comp. Core	4
8.	MATH - 306	Calculus & Analytical Geometry		3(3-0)	Math & Sci. Foundation	3
9.	ENG-308	Communication & Presentation Skills	ENG-309	3(3-0)	Gen Edu	3



	Code		Requisite	Divisi on		Hours
Semes		Course Title	Pre-	Cr.	Category	Credit
Some	ster – V			Tot	al Credit Hours:	20
22.	STAT- 412	Probability & Statistics		3(3-0)	Math & Sci. Foundation	3
21.	CS-410	Introduction to Data Science	CS-409	3(2-1)	DS Core	3
20.	CS-408	Design & Analysis of Algorithms	CS-401	3(3-0)	CS Core	3
19.	CS-406	Database Systems		4(3-1)	Comp. Core	4
18.	CS-404	Operating Systems	CS-401	4(3-1)	Comp. Core	4
17.	CS-402	Software Engineering		3(3-0)	Comp Core	3
Sr. #	Course Code	Course Title	Pre- Requisite	Cr. Divisi on	Category	Credit Hours
Semes	ster – IV			100	al Credit Hours:	10
16.	CS-409	Artificial Intelligence	CS-304	4(3-1)	CS Core	4 18
15.	ENG-407	Technical & Business English Writing		3(3-0)	Gen Edu	3
14.	MATH- 405	Linear Algebra	MATH-306	3(3-0)	Math & Sci. Foundation	3
13.	CS- 403	Computer Organization & Assembly Language	CS-312	4(3-1)	CS Core	4
12.	CS-401	Data Structure & Algorithms	CS-304	4(3-1)	Comp. Core	4
Sr. #	Course Code	Course Title	Pre- Requisite	Cr. Divisi on	Category	Credit Hours
Semes	ster – III			,		
	I				al Credit Hours:	19
11.	CS-312	/ Non-Muslims) Digital Logic Design		4(3-1)	CS Core	4
10.	IS 310 / SSH-310	Islamic Studies / Ethics (For foreigner		2(2-0)	Gen Edu	2



22	00.501			1		
23.	CS-501	Computer Networks		4(3-1)	Comp. Core	4
24.	CS-503	Theory of Automata & Formal Languages		3(3-0)	DS Elective	3
25.	*-505	Uni-Elective-II		3(3-0)	Uni. Elective	3
26.	CS-507	Information Security		3(3-0)	Comp. Core	3
27.	CS-509	Advance Statistics	STAT-412	3(3-0)	DS Core	4
28.	MATH- 511	Differential Equation		3(3-0)	Math & Sci. Foundation	3
				Tot	al Credit Hours:	20
Seme	ster – VI					
Sr. #	Course Code	Course Title	Pre- Requisite	Cr. Divisi on	Category	Credit Hours
29.	CS-502	Big Data Analytics	CS-410	3(2-1)	DS Core	3
30.	CS-504	Data Warehousing & Business Intelligence	CS-410	3(2-1)	DS Core	3
31.	CS-506	Machine Learning		3(2-1)	DS Elective	3
32.	*-508	Uni-Elective-III		3(3-0)	Uni. Elective	3
33.	CS-510	Parallel & Distributed Computing	CS-304, CS- 404	3(2-1)	CS Core	3
				Tot	al Credit Hours:	15
Seme	ster – VII					
34.	CS-601	Deep Learning		3(3-0)	DS Elective	3
35.	CS-603	Cloud Computing		3(3-0)	DS Elective	3
36.	CS-605	Data Visualization	CS-504	3(2-1)	DS Core	3
37.	SSH-607	Professional Practices		3(3-0)	Gen-Edu	3
38.	*-609	Uni-Elective-IV		3(3-0)	Uni. Elective	3
				Tot	al Credit Hours:	16
Seme	ster – VIII					
39.	CS-602	Data Mining	CS-410, CS-509	3(2-1)	DS Core	3
40.	CS-604	Final Year Project		6(0-6)	Comp. Core	6
				Tot	al Credit Hours:	9
						120
			Total Cr	edit Hour	s of the Program	130



Courses Outline for BS Data Science (BS DS)



BS (Data Science)

Program Learning Outcomes (PLOs)

Computing programs prepare students to attain educational objectives by ensuring that students demonstrate achievement of the following outcomes (derived from Graduate Attributes define by Seoul Accord www.seoulaccord.org).

No.	Program Learning Outcomes (PLOs)	Computing Professional Graduate
1.	Academic Education	To prepare graduates as computing
		professionals.
2.	Knowledge for Solving Computing	Apply knowledge of computing
	Problems	fundamentals, knowledge of a
		computing specialization, and
		mathematics, science, and domain
		knowledge appropriate for the
		computing specialization to the
		abstraction and conceptualization of
		computing models from defined
		problems and requirements.
3.	Problem Analysis	Identify, formulate, research
		literature, and solve complex
		computing problems reaching
		substantiated conclusions using
		fundamental principles of
		mathematics, computing sciences,
		and relevant domain disciplines.
4.	Design/Development of Solutions	Design and evaluate solutions for
		complex computing problems, and
		design and evaluate systems,
		components, or processes that meet
		specified needs with appropriate
		consideration for public health and
		safety, cultural, societal, and
_		environmental considerations.
5.	Modern Tool Usage	Create, select, adapt and apply
		appropriate techniques, resources,
		and modern computing tools to
		complex computing activities, with
6	Individual and Tease West	an understanding of the limitations.
6.	Individual and Team Work	Function effectively as an individual
		and as a member or leader in diverse



		teams and in multi-disciplinary settings.
7.	Communication	Communicate effectively with the computing community and with society at large about complex computing activities by being able to comprehend and write effective reports, design documentation, make effective presentations, and give and understand clear instructions.
8.	Computing Professionalism and Society	Understand and assess societal, health, safety, legal, and cultural issues within local and global contexts, and the consequential responsibilities relevant to professional computing practice.
9.	Ethics	Understand and commit to professional ethics, responsibilities, and norms of professional computing practice.
10.	Life-long Learning	Recognize the need, and have the ability, to engage in independent learning for continual development as a computing professional



Computing Core Courses

CS-303	PROGRAMMING F	TUNDAMEN	TALS	4(3-1)
Learning Object	tives			
To familiaria	ze students with the basic structure zes upon problem analysis, algorit		•	opment and
Learning Outco	omes			
•	course the students will be	Domain	BT Level*	PLO
	and basic problem-solving logic constructs	C	2	2
• Apply ba	asic programing concepts	С	3	2
-	nd implement algorithms to l world problems.	С	3	4
	d in the course: 9 (Industry, e: the course will be taught in the taught in the taught in taught	hybrid learnii		g a substantial
Course Content	S			
Theory				
Overview of stru development, an Translating algo Basics of input statement and co statement, conti Files (Input-Out	mputer programming; Principle actured programming languages alyzing problem, designing alg rithms into programs; Fundar and output; Selection and de ondition operator); Repetition (v nue statement; Control structu put); Testing & debugging.	s; Algorithms gorithm/soluti nental programecision (If, In while and for	and problem sol on; Testing designming construct f-Else, Nested I loop, Do-While	ving; Program gned solution; s; Data types; f-Else, switch Loops); Break
Practical				
Practical exercis programs in C la	es of building algorithms in dif nguage.	ferent writing	forms and conv	erting them to
Teaching Metho	odology:			
Lectures, Written	n Assignments, Practical labs, S	Semester Proje	ect, Presentations	3



Course Assessment:

Sessional Exam Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Deitel, P. and H. Deitel. 2013. C++ How to Program. 9th Ed. Prentice Hall, Upper Saddle River, NJ, USA.

- 1. Hanly & Koffman. 2009. Problem Solving and Program Design in C, 6th edition. Addison-Wesley. Boston, MA, USA.
- 2. Kochan, S. G. 2014, Programming in C. 4th Ed. Pearson Education, Addison-Wesley, Boston, MA, USA.
- 3. Mustafa T., T. Mehmood, I. Saeed and A. R. Sattar. 2008. Object Oriented Programming using C++. IT-Series publications, Faisalabad, Pakistan.



CS-304	OBJECT ORIENTEI	PROGRAM	IMING	4(3-1)
Learning Object	tives			
	ns to develop students' Object Or	iented Program	ming skills.	
Learning Outco	mes			
	course the students will be	Domain	BT Level*	PLO
able to:				
• Understand paradigm.	principles of object oriented	C	2	2
	bjects & their relationships to riented solution	С	3	3
• Model a solut object oriented	ion for a given problem using d principles	С	3	4
• Examine an o	bject oriented solution.	С	4	3
	e: the course will be taught in the and course activities online	hybrid learnir		g a substantial
Theory				
Introduction to a introduction to a constructors; dest functions; functi relationships; con classes and inter	object oriented design; history object oriented programming co ructors; access modifiers; const on overloading; operator over aposition; aggregation; inheritanc faces; generic programming co object streams; data and object	oncepts; classe vs non-const fo loading; ident e; multiple inh ncepts; functio	es; objects; data unctions; static d ification of cla eritance; polymo on & class temp	encapsulation; ata members & sses and their rphism; abstract plates; standard
Practical				
Practical exercis programs in C+4	es of building algorithms in dif - language.	ferent writing	forms and conv	verting them to
Teaching Methe	odology:			
Lectures, Written	Assignments, Practical labs, Seme	ester Project, Pr	resentations	



Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Deitel, P.and H. Deitel. 2015. Java: How to Program 10th Ed. Prentice Hall, Upper Saddle River, NJ, USA.

- 1. Wu, C. T 2010. An Introduction to Object-Oriented Programming with Java, 5th Ed. McGraw-Hill, Columbus, OH, USA.
- 2. Horton, I. 2011. Beginning Java, 7th Ed. John Willey & Sons, Hoboken, NJ, USA.
- 3. Schildt, H. 2009. Java the Complete Reference, 7th Ed. Pearson and Education, London, UK.
- 4. Robert,L. and S. Simonson. 2010. Object Oriented Programming in C++. 4th Ed. McGraw-Hill Higher Education, New York, NY, USA.



CS-401 DATA STRUCTURES AND ALGORITHMS 4(3-1) **Learning Objectives** This course provides an introduction to the theory, practice and methods of data structures and algorithm design. **Learning Outcomes** At the end of the course the students will be **BT Level*** PLO Domain able to: • Implement various data structures and their С 2.3 2 algorithms, and **apply** them in implementing simple applications. С • Analyze simple algorithms and determine their 4, 5 3 complexities. • Apply the knowledge of data structures to С 3 2 other application domains. • **Design** new data structures and algorithms to С 6 4, 5 solve problems. * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain **SDGS addressed in the course:** 9 (Industry, Innovation, and Infrastructure) Teaching Mode: the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system **Course Contents** Theory Abstract data types; complexity analysis; Big Oh notation; Stacks (linked lists and array implementations); Recursion and analyzing recursive algorithms; divide and conquer algorithms; Sorting algorithms (selection, insertion, merge, quick, bubble, heap, shell, radix, bucket); queue, dequeuer, priority queues (linked and array implementations of queues); linked list & its various types; sorted linked list; searching an unsorted array; binary search for sorted arrays; hashing and indexing; open addressing and chaining; trees and tree traversals; binary search trees; heaps; M-way tress; balanced trees; graphs; breadth-first and depth-first traversal; topological order; shortest path;

Practical

Practical exercises of searching, sorting and merging algorithms. Develop understanding of link lists, queues and stacks. Students implement projects requiring the implementation of the above data structures.

adjacency matrix and adjacency list implementations; memory management and garbage collection.

Teaching Methodology:



Lectures, Written Assignments, Practical labs, Semester Project, Presentations

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Mark, A.W.2014. **Data Structures and Algorithm Analysis in C++**. 3rd Ed. Pearson, Harlow, UK.

- 1. <u>Elliot, B.K.</u> and A.T.Paul.2016. Data Structures: Abstraction and Design using Java. 3rd Ed. John Wiley Sons, New York, NY, USA.
- 2. Brijendra, K.J. 2010. **Data structures and algorithms in C**. Tata McGraw Hill Education, New Dehli, India.
- 3. Adam, D. 2012. Data Structures and Algorithms in C++. 3rd Ed. Sydney, Australia.



CS-302	DISCRETE ST	5	3(3-0)	
Learning Object			1	
• This course pl algorithm des	rovides an introduction to the theo ign.	ry, practice and	1 methods of datas	structures and
Learning Outco	omes course the students will be	Domain	BT Level*	PLO
able to:	course the students will be	Domain	DI Level*	PLU
Structures suc	he key concepts of Discrete h as Sets, Permutations, aphs, and Trees etc.	С	2	2
rigorous, logic such as predic	logic proofs and/or informal, but cal reasoning to real problems, eting the behavior of software or ems such as puzzles.	С	3	2
problems such	e structures into other computing n as formal specification, atabases, artificial intelligence, phy.	С	3	2
their relevance	various discrete structures and e within the context of computer e areas of data structures and particular.	С	4	3
* BT= Bloom's domain	Taxonomy, C=Cognitive doma	in, P=Psychor	notor domain, A	= Affective
SDGS addresse	d in the course: 9 (Industry,	Innovation, a	nd Infrastructure)
	e: the course will be taught in the taught in the taught is taught in taught is the taught is taught in taught in taught is taught in taught is taught in taught is taught in taught in taught is taught is taught in taught is taught i			
Theory				
proof by contrap equivalence relati function composi counting; inclusion	soning; propositional and predica position; proof by contradiction ons and partitions; partial orderi tion; inverse functions; recursive on and exclusion principle; pigeor in theory; planar graphs; graph co	; proof by in ngs; recurrence functions; Nu hole principle;	nplication; set the e relations; functi umber Theory; sec ; permutations and	eory; relations ons; mappings quences; series 1 combinations



Teaching Methodology:

Lectures, Written Assignments, Project, Report Writing

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Richard, J. B.2018. Discrete Mathematics. 7th Ed. Prentice Hall, New York, NY, USA.

- Kenneth H. R. and K.Krithivasan. 2013. Discrete Mathematics and its Applications. 7th Ed. McGraw-Hill, Singapore.
- <u>Ralph P.G.</u> 1994. Discrete and Combinatorial Mathematics: An Applied Introduction. 5th Ed. Addison-Wesley, Boston, MA, USA.
- 3. Winifred. and J.P. Remblay. 1998 Logic and Discrete Mathematics: A Computer Science Perspective. Prentice Hall, Upper saddle River, NJ, USA.



CS-404	(OPEARTIN	G SYSTEM		4(3-1)
Learning Objec	tives				
functions ofTo extend st	ents gain a general operating systems. udents understating the complex OS pos	of layered app			-
Learning Outco	omes				
	course the studen	ts will be	Domain	BT Level*	PLO
structures of the	he characteristics of he Operating Systen ore functions of the 0	ns and	С	2	2
core functions	evaluate the algorith of the Operating Sy ajor performance iss ore functions.	ystems and	С	4, 5	3
	the knowledge in a re and tools availab ems.		С	3	5,7
* BT= Bloom's ' domain SDGS addresse	Taxonomy, C=Cog	-		notor domain, A	
Teaching Mode	the course will the course activity	be taught in	hybrid learnin	ng mode offering	g a substantial
Course Content	S				
Theory					
communication; i scheduling algorit section; synchroni from deadlocks; in paging; virtual in systems; file co	ns basics; system multithreaded progra hms; thread schedu zation hardware; sy nemory managemen nemory manageme ncept; directory a c structure and school ng system security	ramming; mul iling; multiple ynchronization nt; swapping; o nt; demand p ind disk stru	ltithreading m -processor sch problems; dea contiguous me paging; thrashi acture; directo	odels; threading eduling; synchror idlocks; detecting mory allocation; s ing; memory-maj ry implementatio	issues; process nization; critical and recovering segmentation & pped files; file on; free space
Teaching Metho					
Lectures, Written	Assignments, Practi	cal labs, Seme	ester Project, Pr	resentations	
	C ,	,	J · · · · ·		



Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Abraham, S. and G. Gagne. 2018. Operating System Concepts. 9th Ed. John Wiley & Sons. Hoboken, NJ, USA.

- 1. Mehmood, T. and I. Saeed. 2005. A Comprehensive study of Operating systems & Networks, IT Series, Publication, Pakistan.
- 2. Wang, K. C. 2017. Embedded and Real-Time Operating Systems. Springer, Olympia, WA, USA.
- 3. Ulrich, W. 2012. Quantum Dissipative Systems. 4th Ed. World Scientific Publisher, Singapore.
- 4. Raggo, M.T and C. Hosmer. 2013. Data Hiding Exposing Concealed Data in Multimedia, Operating Systems, Mobile Devices and Network Protocols. Syngress, Waltham, MA, USA.



Learning Objectives • The held students learn the salient features of various types of databases, transaction management, data warehousing and data mining Learning Outcomes At the end of the course the students will be able to: Domain BT Level* PLO • Explain fundamental database concepts. C 2 2 • Design conceptual, logical and physical database schemas using different data models. C 5 4 • Identify functional dependencies and resolve database anomalies by normalizing database tables. C 2 3 • Use Structured Query Language (SQL) for database definition and manipulation in any DBMS C 4 5 * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affectiv domain SDGS addressed in the course: 9 (Industry, Innovation, and Infrastructure) Teaching Mode: the course will be taught in hybrid learning mode offering a substar portion of contents and course activities online through learning management system Course Contents Theory Basic database concepts; Database approach vs file based system; database architecture; three I schema architecture; data independence; relational data model; attributes; schemas; tuples; doma relation instances; keys of relations; integrity constraints; relational algebra; selection; project Cartesian product; types of joins; normalization; functional dependencies; normaliforms; e celationship model; entity sets; attributes;	CS-406	DATABASE	SYSTEMS		4(3-1)
The held students learn the salient features of various types of databases, transaction management, data warehousing and data mining Learning Outcomes At the end of the course the students will be Domain BT Level* PLO able to: Explain fundamental database concepts. C 2 2 2 Design conceptual, logical and physical C 5 4 database schemas using different data models. Identify functional dependencies and resolve C 2 3 database anomalies by normalizing database tables. Identify functional dependencies and resolve C 4 5 database definition and manipulation in any DBMS BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affectiv domain SDGS addressed in the course: 9 (Industry, Innovation, and Infrastructure) Teaching Mode: the course will be taught in hybrid learning management system Course Contents Theory Basic database concepts; Database approach vs file based system; database architecture; three I schema architecture; data independence; relational data model; attributes; schemas; tuples; doma relation instances; keys of relations; integrity constraints; relational algebra; selection; project Cartesian product; types of joins, normalization; functional dependence; softmal manipulation; functional dependence; normal forms; erelationship entity-relationship diagrams; Struct Query Language (SQL); Joins and sub-queries in SQL; Grouping and aggregation in S concurrency control; database backup and recovery; indexes, NoSQL systems. Practical Practical work on SQL server and Oracle server with practice of all major SQL statement Teaching Methodology:	Learning Object	tives			
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database schemas using different data models. • Identify functional dependencies and resolve database anomalies by normalizing database tables. C 2 3 • Use Structured Query Language (SQL) for database definition and manipulation in any DBMS C 4 5 • Use Structured Query Language (SQL) for database definition and manipulation in any DBMS C 4 5 * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affectiv domain 9 (Industry, Innovation, and Infrastructure) SDGS addressed in the course: 9 (Industry, Innovation, and Infrastructure) Teaching Mode: the course will be taught in hybrid learning mode offering a substar portion of contents and course activities online through learning management system Course Contents Theory Basic database concepts; Database approach vs file based system; database architecture; three I schema architecture; data independence; relational data model; attributes; schemas; tuples; doma relation instances; keys of relations; integrity constraints; relational algebra; selection; project Cartesian product; types of joins; normalization; functional dependencies; normal forms; erelationship model; entity sets; attributes; relationship; entity-relationship diagrams; Struct Query Language (SQL); Joins and sub-queries in SQL; Grouping and aggregation in S concurrency control; database backup and recovery; indexes, NoSQL systems. Practical Practical work on SQL server and Oracle server with practice of all major SQL s	• Design conce	ptual, logical and physical	С	5	4
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concurrency control; database backup and recovery; indexes, NoSQL systems. Practical Practical work on SQL server and Oracle server with practice of all major SQL statemen Teaching Methodology:	-	-			
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Practical work on SQL server and Oracle server with practice of all major SQL statemen Teaching Methodology:					
Practical work on SQL server and Oracle server with practice of all major SQL statemen Teaching Methodology:	Practical				
Teaching Methodology:				of all maior SC	N. statements
			r with practice	e or an major SQ	z statements.
Lectures, Written Assignments, Practical labs, Semester Project, Presentations	Teaching Methe	odology:			
- *	Lectures, Written	Assignments, Practical labs, Seme	ester Project, Pr	resentations	



Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Elmasri, R. and S. Navathe. 2017. Fundamentals of Database Systems, 7th Ed. Addison-Wesley, Boston, MA, USA.

- 1. Connolly, R. and P. Begg. 2015. Database Systems: A Practical Approach to Design, Implementation and Management. 6th Ed. Addison-Wesley, Boston, MA, USA.
- 2. Mustafa, T. and A. R. Sattar. 2010. Database Management System, IT Series Publications, Pakistan.
- 3. Ramakrishnan, R. and J. Gehrke. 2003. Database Management Systems, 3rd Ed. Pearson Education, Boston, MA, USA.
- 4. Silberschatz, A., H.F. Korth and S. Sudarshan. 2010. Database System Concepts. 6th Ed. McGraw Hill, New York, NY, USA.



CS-402 SOFTWARE ENGINEERING 3(3-0) **Learning Objectives** To familiarise students with various software development models and software development life cycles. To emphasize upon understanding of concepts of project management, change control, process management, software development and testing through hands-on team Projects. **Learning Outcomes** At the end of the course the students will be Domain **BT Level*** PLO able to: С 1 **Describe** various software engineering 2 processes and activities С 3 2 Apply the system modeling techniques to ٠ model a medium size software system • Apply software quality assurance and testing С 4 2 principles to medium size software system. **Discuss** key principles and common methods С 2 3 • for software project management such as scheduling, size estimation, cost estimation and risk analysis

* BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain

SDGS addressed in the course: 9 (Industry, Innovation, and Infrastructure)

Teaching Mode: the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system

Course Contents

Theory

Nature of Software; Overview of Software Engineering; Professional software development; Software engineering practice; Software process structure; Software process models; Agile software Development; Agile process models; Agile development techniques; Requirements engineering process; Functional and non-functional requirements; Context models; Interaction models; Structural models; behavioral models; model driven engineering; Architectural design; Design and implementation; UML diagrams; Design patterns; Software testing and quality assurance; Software evolution; Project management and project planning; configuration management; Software Process improvement.

Teaching Methodology:

Lectures, Written Assignments, Project, Report Writing



Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Ian, S. 2016. Software Engineering. 10th Ed. Addison Wesley, Boston, MA, USA

- Gary, B. S., T. J, Cashman and H. J. Rosenblatt. 2017. Systems Analysis and Design. 9th Ed. Cengage Learning, Boston, MA, USA.
- Roger, S.P. 2016. Software Engineering: A Practitioner's Approach. 8th Ed. McGraw-Hill. Beijing, China.
- Craig, L. 2001. Applying UML and Patterns: An Introduction to Object-Oriented Analysis and Design and the Unified Process. 2nd Ed. Prentice Hall, Upper Saddle River, NJ, USA. Dines, B. 2011. Software Engineering Domains Requirements, and Software Design, Springer, Berlin, Germany.



CS-501	COMPUTER NETWORKS				4(3-1)
Learning Obje	tives				
• To familiari standards.	ze students with cond zes upon understandi	-	-		s, and protocol
Learning Outco	omes				
At the end of the able to:	e course the student	ts will be	Domain	BT Level*	PLO
• Describe the key terminologies and technologies of computer networks		С	2	2	
• Explain the services and functions provided by each layer in the Internet protocol stack.		С	2	2	
• Identify various internetworking devices and protocols, and their functions in a network.		С	4	3	
• Analyze working and performance of key technologies, algorithms and protocols.		С	4	3	
Build Computer Network on various Topologies		Р	3	4	
* BT= Bloom's domain	Taxonomy, C=Cog	gnitive doma	in, P=Psychor	notor domain, A	= Affective
SDGS addresse	ed in the course:	9 (Industry,	Innovation, a	nd Infrastructure	2)
portion of conte	e: the course will b nts and course activ	-	-		-
Course Conten	ts				
Theory					
architecture; phys circuit switching networking devic routing protocols	protocols architectur sical layer functional and packet switchin ces; network layer pr ; transport layer prot ol; application layer p	ity; data link ng; LAN tech rotocols; IPv- ocols, ports a	layer function nologies; wire 4 and IPv6; IF nd sockets; co	ality; multiple acc less networks; M addressing; sub nnection establish	cess techniques AC addressing netting; CIDR



Old Shujabad Road Multan

Practical

Lab exercises using tools such as Wireshark, OpNet and Packet tracer

Teaching Methodology:

Lectures, Written Assignments, Practical labs, Semester Project, Presentations

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Behrouz A. F. 2013, Data Communications and Networking, 5th Ed. McGraw-Hill, New York, NY, USA.

- 1. James F.K. and K. W. Ross. 2017. Computer Networking a Top-Down Approach Featuring the Internet. 7th Ed. Pearson Education, Harlow, UK.
- 2. Stallings, W. 2004. Data and Computer Communications. 6th Ed. McGraw Hill, New York, NY, USA.
- 3. Terry S. and B. Burton and W. Burton. 2000. Advanced IP Routing in Cisco Networks. Prentice Hall, Upper Saddle River, NJ, USA.
- 4. William Stallings.2014. Data and Computer Communications. 6th Ed. Pearson Education, Harlow, UK.



CS-507	INFORMATIO	3(3-0)		
Learning Object	tives			
• To enhance	students understanding about the e or implementing security	essentials of inf	formation securit	ty and the
Learning Outco				
At the end of the course the students will be		Domain	BT Level*	PLO
 able to: Explain key concepts of information security such as design principles, cryptography, risk management, and ethics. 		С	2	2
• Discuss legal, in information	, ethical, and professional issues a security.	А	2	2
• Apply various security and risk management tools for achieving information security and privacy.		С	3	2
	opriate techniques to tackle and as in the discipline of information	С	4	3
domain	Taxonomy, C=Cognitive domaind in the course:9 (Industry,	· · ·	notor domain, nd Infrastructu	
-	e: the course will be taught in ants and course activities online t	-	-	-
Course Content	ts			
Theory				
asymmetric cryp authentication an database security	ity foundations; security design p tography; encryption; hash fun d access control; software secur y; network security, firewalls; forcement; risk assessment; cyber ymity of data.	ctions; digital rity; vulnerabi intrusion dete	signatures; ke lities and prote ction; security	ey management ctions; malware policies; polic
Teaching Meth	odology:			
Lectures, Writte	n Assignments, Semester Projec	ct, Presentatio	ns	
Course Assessn	nent:			
Sessional Exam	Home Assignments, Quizzes, I	Project, Prese	ntations, Final	Exam



Old Shujabad Road Multan

Text Book:

1. Bishop, M. 2015. Computer Security Art and Science. Wesley Professional, Addison, London, UK.

- 2. Bidgoli, H., 2006. Handbook of Information Security. John Wiley, Hoboken, NJ, USA.
- 3. John, D. S. 2000. Principles of Global Security. Brookings Institution Press, WA. USA.
- 4. Michael, E. W. and H. J. Mattord. 2014. Principles of Information Security 4th Ed. Cengage Learning, Boston, MA, USA.
- 5. Stalling, W. 2012. Cryptography and Network Security, 6th Ed, Pearson Education, UK.



Data Science Core (Compulsory) Courses

	ADVANCE STATISTICS		
Learning Objectives			
 To familiarize students with statistical methors forecasting the values, predicting the unknown insights and relating data differences with respective to the explicit by incorporating the statistical. To prepare students on statistical techniques science. 	wns, relating the va al world complexi a data on the basis algorithms in it.	ariables for gettir ties. of hidden pattern	ng deeper ns which can be
Learning Outcomes			
At the end of the course the students will be able to:	Domain	BT Level*	PLO
• Describe what part of statistics is mea for data scientist and what the applicatio of statistics in data science are.		1	
• Apply Statistical techniques in real li problems.	fe C	3	
• Analyze, Correlate, Forecast data by using different statistical technique	-	2	
• Apply basic data science statistic techniques by using SPSS on real wor datasets.		3	
* BT= Bloom's Taxonomy, C=Cognitive do domain	main, P=Psychol	motor domain, A	A= Affective
SDGS addressed in the course: 4(Qualit Growth)	y Education)& 8	(Decent work &	z Economic
Teaching Mode: the course will be taught portion of contents and course activities onli	•	-	-
Course Contents			
Theory			
Introduction to Statistics; Use of Statistics in Techniques for Forecasting; Interpolation/ Extr Probability; Prior and Posterior Probability; Ra RNG; Correlation analysis; Chi Square Deper Multivariate Distributions; Error estimation; Gradient Descent and Coordinate Descent; Like	apolation; Introdu andom number ge ndency tests; Div Confidence Inte	ction to Probabil neration (RNG); ersity Index; Da ervals; Linear	lity; Conditional Techniques for ata Distributions transformations;



likelihood inference; Fitting algorithms for nonlinear models and related diagnostics; Generalized linear model; exponential families; variance and link functions; Proportion and binary responses; logistic regression; Count data and Poisson responses; log-linear models; Over-dispersion and quasi-likelihood; estimating functions; Mixed models; random effects; generalized additive models and penalized regression; Introduction to SPSS; Probability/ Correlation analysis/ Dependency tests/ Regression in SPSS.

Teaching Methodology:

Lectures, Written Assignments, Project.

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Presentations, Final Exam

Text Book:

1. Miller, J.D. 2017. Statistics for Data Science: Leverage the power of statistics for Data Analysis, Classification, Regression, Machine Learning, and Neural Networks. Packt Publishing Ltd. Birmingham, UK.

- Hardin, J., R. Hoerl, N.J. Horton, D. Nolan, B. Baumer, O. Hall-Holt, P. Murrell. R. Peng, P. Roback. L. D. Temple, and M. D. Ward. 2015. Data science in statistics curricula: Preparing students to "think with data". The American Statistician, 69(4), pp.343-353.
- 2. Mendenhall, W., R.J.Beaver and B.M. Beaver. 2012. Introduction to Probability and Statistics. Cengage Learning, Boston, MA, USA.
- 3. Ronald, W. and Y. Myer.2008. Probability & Statistics for Engineers & Scientists. 8th Ed. Prentice Hall, Upper Saddle River, NJ, USA.
- 4. Serdobolskii, V.2008. Multiparametric Statistics. Elsevier, Amsterdam, Netherlands.
- 5. Sandra, K. M. 2010. Statistics, McGraw-Hill, New York, NY, USA.



DS-	INTRODUCTION TO DATA SCIENCE				3(2-1)
Learning Object	tives				
 To introduce s principles and to explain the To identify co 	students to the rapid tools as well as its significance of expl mmon approaches u Ethical and Privacy	general mindse oratory data an used for Feature	et. alysis in data	science.	
Learning Outco	omes				
At the end of the able to:	At the end of the course the students will be		Domain	BT Level*	PLO
• Describe what Data Science is and the skill sets needed to be a data scientist.		C	2	2	
• Apply EDA and the Data Science process in a case study.		С	3	3	
• Comprehend the fundamental constructs of Python programming language.		С	2	4	
• Apply basic machine learning algorithms to solve real world problems of moderate complexity.		С	3	4	
* BT= Bloom's ' domain	Taxonomy, C=Cog	gnitive domai	n, P=Psychor	notor domain, A	= Affective
SDGS addresse	d in the course:	9 (Industry,	Innovation, a	nd Infrastructure)
-	the course will the course activity and course activity	-	•		-
Course Content	S				
Theory					
landscape of per Statistical modelin Data Analysis an Regression, k-Nea Selection; Dimer Analysis; Mining discovery of com Data Visualization	at is Data Science spectives; Skill se ng, probability distr nd the Data Scier arest Neighbors (k-lasionality Reduction Social-Network Gr munities in graphs, a: Basic principles, i as on privacy, securi	ts needed; St ibutions, fitting nee Process; D NN), k-means, on: Singular aphs: Social ne Partitioning o deas and tools	atistical Infer g a model; Int Basic Machin Naive Bayes Value Decon etworks as gra f graphs, Neig for data visua	ence: Populations roduction to Pytho le Learning Algo ; Feature Generati aposition, Princip uphs, Clustering of ghbourhood prope lization; Data Scie	and samples, on; Exploratory orithms: Linear on and Feature oal Component f graphs, Direct rties in graphs;
Practical	r	,			



Programming language Python has been proposed for the practical work of this course; perform programing exercises to apply machine learning algorithms to solve real world problems.

Teaching Methodology:

Lectures, Written Assignments, Practical labs, Semester Project, Presentations.

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Igual, L. S. Segui. 2017. Introduction to Data Science: A Python Approach to Concepts, Techniques and Applications. 1st edition, Springer. Cham. ISBN 978-3-319-50016-4.

- 1. Saltz, J.S., J. M. 2017. Stanton, An Introduction to Data Science, SAGE Publications.
- Subramanian, G. 2015. Python Data Science Cookbook. Packt Publishing, 1st Edition. ISBN 978-1-78439-640-4
- Grus, J. 2015. Data Science from Scratch, O'Relly Media, 1st Edition, 2015; ISBN 978-1-491-90142-7
- 4. Zaki. M. J., W. Meira. 2014. Data Mining and Analysis: Fundamental Concepts and Algorithms. 1st edition. Cambridge University Press. ISBN 978-0-521-76633-3



DS-	DATA N	IINING		3(2-1)
Learning Obje	ctives			
mining basicTo introduceTo introduceCorrelations	on the student's understanding a cs, techniques, and application. e the concepts of Data Pre-proc e the concepts of Frequent Item measures. e the concepts of Classification	essing and Su Set Generation	mmary Statistics on, Associations	and
Learning Outc	omes			
At the end of the able to:	e course the students will be	Domain	BT Level*	PLO
	hat Data Science is and the eded to be a data scientist.	C	2	2
• Apply EDA and the Data Science process in a case study.		С	3	2
• Comprehend the fundamental constructs of Python programming language.		С	2	3
• Apply basic machine learning algorithms to solve real world problems of moderate complexity.		С	3	2
* BT= Bloom's domain	Taxonomy, C=Cognitive doma	ain, P=Psycho	motor domain, A	A= Affective
SDGS addresse	ed in the course: 9 (Industry	, Innovation, a	nd Infrastructure	e)
	e: the course will be taught in nts and course activities online			
Course Conten	ts			
Theory				
Association Rule Classification Typ Nearest Neighbor Median, Hieratica detection; Web an	ata mining and basic concepts; Pre- mining using Apriori Algorithm a pes; Supervised Classification (De- rs, Support Vector Machines etc.); al and Divisive Clustering, Kohon and Social Network Mining; Data Macepts using Python.	and Frequent Pa ecision trees, Na Unsupervised an Self Organiz	attern Trees; Introc aíve Bae Classifica Classification (K I ting maps); outlier	luction to ation, K- Means, K & anomaly



Programming language Python has been proposed for the practical work of this course; build on the programming and problem-solving skills developed in previous subjects studied by the student, practical part of this course aims to achieve an understanding of the development of Classification, Prediction, and Clustering applications by practical exercises.

Teaching Methodology:

Lectures, Written Assignments, Practical labs, Semester Project, Presentations.

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Igual, L. S. Segui. 2017. Introduction to Data Science: A Python Approach to Concepts, Techniques and Applications. 1st edition, Springer. Cham. ISBN 978-3-319-50016-4.

- 1. Saltz, J.S., J. M. 2017. Stanton, An Introduction to Data Science, SAGE Publications.
- Subramanian, G. 2015. Python Data Science Cookbook. Packt Publishing, 1st Edition. ISBN 978-1-78439-640-4
- Grus, J. 2015. Data Science from Scratch, O'Relly Media, 1st Edition, 2015; ISBN 978-1-491-90142-7
- 4. Zaki. M. J., W. Meira. 2014. Data Mining and Analysis: Fundamental Concepts and Algorithms. 1st edition. Cambridge University Press. ISBN 978-0-521-76633-3



DS-**DATA VISUALIZATION** 3(2-1)**Learning Objectives** Students will be able • to prepare data for visualization • to design visualizations • to use web technology to create visualizations **Learning Outcomes** At the end of the course the students will be able Domain BT Level* PLO to: С 2 2 Provides knowledge about • importance. necessity, and justification of performing exploratory data analysis and visualization С 2 • Introduce various type of charts along 2 with their alternatives solution to show same data from versatile aspects. • Improving the competency of the students to С 3 4 analyze different problems and select the most appropriate solution. • Use of R, various recent tools, and С 3 technologies to develop hands-on skills for exploratory data analysis and visualization. * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain **SDGS addressed in the course:** 9 (Industry, Innovation, and Infrastructure) **Teaching Mode:** the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system **Course Contents** Theory Introduction of Exploratory Data Analysis and Visualization, Building Blocks and Basic Operations; Types of Exploratory Graphs, single and multi-dimensional summaries, five number summary, box plots, histogram, bar plot and others; Distributions, their representation using histograms, outliers, variance; Probability Mass Functions and their visualization; Cumulative distribution functions, percentile-based statistics, random numbers; Modelling distributions, exponential, normal, lognormal, pareto; Probability density functions, kernel density estimation; Relationship between variables, scatter plots, correlation, covariance; Estimation and Hypothesis Testing; Clustering using K-means and Hierarchical; Time series and survival analysis; Implementing concepts with R (or similar language) **Teaching Methodology:**

Lectures, Written Assignments, Practical Labs Semester Project, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Project, Presentations, Final Exam

Textbook

1. D. Peng Roger. Exploratory Data Analysis with R.



- 1. Gorunescu, F. 2011. Data Mining Concepts, Models and Techniques. Springer Science & Business Media, Berlin, Germany.
- 2. Han, J., J. Pei and M. Kamber. 2011. Data mining Concepts and Techniques. 3rd Ed. Elsevier, Amsterdam, Netherlands.
- 3. Miller, H. J. and J. Han. 2001. Geographic Data Mining and Knowledge Discovery. Taylor & Francis, London, UK.
- 4. Ponniah, P. 2004. Data Warehousing Fundamentals. John Wiley & Sons, Hoboken, NJ, USA..



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DS-	DATA WAREHOUS INTELLI		NESS	3(2-1)
Learning Obje		GENCE		
 The course v business inte Students will 	vill enhance students understanding	aspects of BI a	nd understand the	
Learning Outo	omes			
	e course the students will be	Domain	BT Level*	PLO
	6 1 5	С	3	2
fundame the Sno design t	trate an understanding of the ental concepts of the Star and wflake Schema; learn how to he schema of a DW based on o models.	С	3	2
Systems	and the architecture of DW and be able to specify the ges and potential problem	С	2	4
	alytic SQL to aggregate, and report, and model data.	С	2	4
* BT= Bloom's domain	Taxonomy, C=Cognitive doma	in, P=Psychor	notor domain, A	= Affective
Teaching Mod portion of conte	e: the course will be taught in ents and course activities online	hybrid learnin	0	g a substantia
Course Conter	its			
Theory				
Business Intelli Server; Logical and Query Op Datawarehouse	Data Warehouse and Business gence; DW Life Cycle and Ba Model; Indexes; Physical Mode timization; Building the DW; using SSAS and Tableau; Data Dashboard management on Po	sic Architecti l; Optimizatic Data visualiz visualization	ure; DW Archite ons; OLAP Opera ation and repor and reporting b	ecture in SQL ations, Queries ting based or ased on Cube

Teaching Methodology:

Intelligence Tools.



Lectures, Written Assignments, Practical labs, Semester Project, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Project, Presentations, Final Exam **Textbook**

1. Brian, L.2016. Delivering Business Intelligence with Microsoft SQL Server 2016. 4th Ed. McGraw-Hill Education, London, UK.

- 1. Jeremy, K.M. 2012. Business Intelligence in Plain Language: A Practical Guide to Data Mining and Business Analytics. Applied Data Labs Inc, USA.
- 2. Robert, L. 2012. The Data Warehouse Mentor: Practical Data Warehouse and Business Intelligence Insights. 1st Ed. McGraw-Hill Companies, NY, USA.
- 3. Müller, R. M. and H.J.Lenz. 2013. Business Intelligence. 2nd Ed. Springer, Berlin, Germany.
- 4. Turban, E., R. Sharda and D. Delen.2011.Decision Support and Business Intelligence Systems. 9th Ed. Pearson Education, India.



CS-	BIG DATA A	NALYTICS		3(2-1)
Learning Ob	jectives			
	ovides a platform for the dissemination		urrent practices, a	and future
	nerging discipline of big data analyt	tics.		
Learning Ou				
	the course the students will be	Domain	BT Level*	PLO
able to:		C	2	2
	stand the fundamental concepts g Data and its programming	С	2	2
paradi	-	С	3	2
	pp/MapReduce Programming, work, and Ecosystem	C	5	2
	e Spark Programming	С	3	4
• Apaci	le Spark Programming	C	5	4
	's Taxonomy, C=Cognitive doma	in, P=Psychon	notor domain, A	= Affective
domain		T		<u>``</u>
	ssed in the course: 9 (Industry,			
-	ode: the course will be taught in	•	-	-
Course Cont	tents and course activities online	unrougn learni	ng management	system
Course Cont	ents			
Theory				
Introduction	and Overview of Big Data Systems;	Platforms for B	ig Data, Hadoop	as a Platform,
	ributed File Systems (HDFS), Mapl		•	
	(YARN), Apache Scala Basic, Ap			
	DD), Apache Spark, Apache Spark		•	
	arning on Hadoop / Spark, Spark	Streaming, Ot	ther Component	s of Hadoop
Ecosystem				
Teaching Me			A Duran dadia u	
	tten Assignments, Practical labs, S	Semester Proje	ct, Presentations	8
Course Asses			tetiene Einel Er	
	m Home Assignments, Quizzes, F	Project, Presen	tations, Final Ex	am
Textbook	c, J., A. Rajaraman and U. Jeff, 20	011 Mining of	f Magaina Datas	ota 2 nd Ed
	5	or i. withing of	I Massive Datas	ets, 2 Eu.
Cambrid	lge University Press, UK.			
Suggested Re	eadings:			
1. Tom W.2		de, 4 th Ed. O	Reily Media, Se	bastopol, CA,
USA	003. Hadoop: The Definitive Gui	,	•	1 , ,
0.011	003. Hadoop: The Definitive Gui			
2. Jimmy Li	n and Chris, 2010. Data-Intensive	e Text Process	ing with Map R	Reduce, 3 rd Ed.
 Jimmy Lin Morgan & Ramakrish 				





General Education Courses

ENG-309	ENGLISH COMPOSITION	N & COMPR	EHENSION	3(3-0)
Learning Obje	ctive		1	
• Interact wi	th academic content: reading, wri	ting, listening	g and speaking.	
• Demonstra	te ability to think critically.			
• Utilize inf	ormation and digital literacy skills	5.		
Learning Outc	omes			
0	e course the students will be	Domain	BT Level*	PLO
able to:				
• Interact w	ith academic content: reading,	С	1	1
writing, lis	stening and speaking.			
Demonstra	te ability to think critically	С	1	1
	formation and digital literacy	С	3	7
skills.				
* BT= Bloom's	Taxonomy, C=Cognitive domain	, P=Psychom	otor domain, A=	Affective
domain				
SDGS address	ed in the course 4(Quality Ed	lucation)		
Teaching Mod	e: the course will be taught in	hybrid learni	ng mode offerir	ng a substantia
	ents and course activities online th			
Course Conten	ts			
Theory				
	Essay Writing; Descriptive Essay			
	ations: Sentence Errors; Oral Pres			
_	ng: Short Story Writing: Review V	Vriting; Narra	tive Essays: Let	ter Writing.
Teaching Meth	6.			
Lectures, Writte	en Assignments, Semester Project	, Presentation	S	
Course Assess	nent			
Sessional Exam	, Home Assignments, Quizzes, Pr	roject, Present	ations, Final Ex	am
Text Book				
1. College Wr	ting Skills with Readings, by Joh	n Langan, Mc	Graw-Hill, 5th I	Edition
0		- ·		
Suggested Rea	8	A 10 771		
	of English Prose and Structure by			
	M. and M.S Temperley. 1978. A l			ng of English a
	Foreign Language. Oxford Unive	•		n Skille Ath E.
-	L., M. K Ruetten and D. Kozyreveinle Inc., Boston, MA, USA.	v. 2001. Keffi	ing Compositio	11 SKIIIS. 4 E(
	1993 Practical Business Englis	h 2 nd Ed D:	ahand d Imrin D	hubliching No.

4. Vawdrey C. 1993. Practical Business English. 2nd Ed. Richard d Irwin Publishing, New



York City, NY, USA.



ENG-407 TECHNICAL AND BUSINESS ENGLISH WRITING 3(3-0) **Learning Objective** To effectively plan and structure technical reports and to recognize the various stages in writing a technical report. **Learning Outcomes** At the end of the course the students will be BT Level* PLO Domain able to: С 1 1 Enhance the Skills regarding primary and • library research to discover and employ information. С 1 1 Enhance correspondence Skills (learning the generic conventions of each). Polish the excellent writing skills with no С 3 7 spelling mistakes. * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain SDGS addressed in the course 4(Quality Education) Teaching Mode: the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system. **Course Contents** Theory Overview of technical reporting; use of library and information gathering: administering questionnaires: reviewing the gathered information; Technical exposition; topical arrangement: exemplification: definition: classification and division: casual analysis: effective exposition: technical narration: description and argumentation: persuasive strategy: Organizing information and generation solution; brainstorming: organizing material: construction of the formal outline: outlining conventions: electronic communication: generation solutions: Polishing style; paragraphs: listening sentence structure: clarity: length and order: pomposity: empty words: pompous vocabulary: document design; document structure: preamble: summaries: abstracts: table of contents: footnotes: glossaries: cross referencing: plagiarism: citation and bibliography: glossaries: index: appendices: typesetting systems: creating the professional report; elements: mechanical elements and graphical elements: Reports; Proposals: progress reports: Leaflets: brochures: handbooks: magazines articles: research papers: feasibility reports: project reports: technical research reports: manuals and documentation: thesis; Electronic documents: Linear verses hierarchical structure documents. **Teaching Methodology**

Lectures, Written Assignments, Semester Project, Presentations

Course Assessment

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book



1. Technical Report Writing, by Pauley and Riordan, Houghton Mifflin Company, 8th Edition.

- 1. Effective Technical Communication by Ashraf Rizvi, Tata McGraw-Hill.
- 2. Ellis, M. and C. Johnson. 1994. Teaching Business English. 3rd Ed. Oxford Press, Oxford, UK.
- 3. Ray E. 2010. Technical and Business Writing for Working Professionals. 2nd Ed. Xlibris Corporation, <u>Bloomington</u>, IN, USA.



ENG-308 COMMUNICATION & PRESENTATION SKILLS 3(3-0) **Learning Objective** Evaluate information and its sources critically. Incorporate selected information into one's knowledge base. ٠ • Use information effectively to accomplish a specific purpose. **Learning Outcomes** At the end of the course the students will be **BT Level*** Domain PLO able to: С 1 1 Enrich the thought and culture and • provides us with the most important international vehicle of expression. С 1.3 1 Enhance English language skills of the students and develop their critical thinking. С 3 7 Demonstrate ability to think critically * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain **SDGS addressed in the course** 4(Quality Education) Teaching Mode: the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system. **Course Contents** Theory Principles of writing good English; understanding the composition process: writing clearly; words: sentence and paragraphs; Comprehension and expression; Use of grammar and punctuation; Process of writing; observing: audience collecting: composing: drafting and revising: persuasive writing: reading skills: listening skills and comprehension: skills for taking notes in class: skills for exams; Business communications; planning messages: writing concise but with impact: Letter formats; mechanics of business: letter writing: letters: memo and applications; summaries: proposals: writing resumes: styles and formats: oral communications: verbal and non-verbal communication: conducting meetings; small group communication: taking minutes: Presentation skills; presentation strategies: defining the objective: scope and audience of the presentation: material gathering material organization strategies: time management; opening and concluding: use of audio-visual aids: delivery and presentation. Teaching Methodology Lectures, Written Assignments, Semester Project, Presentations **Course Assessment** Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book

1. Practical Business English, Collen Vawdrey, 1993, ISBN = 0256192740



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- 1. Effective Communication Skills: The Foundations for Change, John Nielsen, 2008, ISBN = 1453506748
- 2. Smalley, R. L., M. K Ruetten and D. Kozyrev. 2001. Refining Composition Skills. 4th Ed. Heinle & Heinle Inc., Boston, MA, USA.
- 3. Schriver, K. A. 1997. Dynamics in Document Design. 3rd Ed. Wiley Inc. New York City, NY, USA.
- 4. Henri, E. B., C. J. Jacobs, K. G. Langendoen and D. Grune. 2012. Modern Compiler Design. 2nd Ed, John Wiley & Sons. New York City, NY, USA.
- 5. Masami, I. 2004. Algebraic Theory of Automata and Languages. World Scientific, River Edge, NJ, USA.



SSH-607	PROFESSIONAL	3(3-0)		
Learning Objec	tive			
professionalTo identify	p student understanding of l issues related to the discipline key sources for information and tudents to analyze, evaluate, ar	of Computing opinion abou	t professionalis	m and ethics.
Learning Outco			-1	1
At the end of the able to:	course the students will be	Domain	BT Level*	PLO
graduating	cope of computing field after in it and what are the common ery organization	С	1	1
Distinguish computing	between various fields of	С	2	1
• Describe the	e core of any profession.	С	1	1
• Know that how business and professional environment of computing field work		А	2	1
• Adhere the profession, himself/here	responsibilities according to organization, and self	А	3	9
	standards, tools, and rules and information security	С	1	9
	analyse software contracts as r or to an employer	С	3	7
	business and professional t of software house	А	2	9
* BT= Bloom's T domain	Faxonomy, C=Cognitive domain	n, P=Psychom	otor domain, A	= Affective
SDGS addressed	d in the course 4(Quality Ec	ducation)		
	: the course will be taught in ts and course activities online th			
Course Content	S			
Theory				



Computing Profession; Computing Ethics; Philosophy of Ethics; The Structure of Organizations; Finance and Accounting; Anatomy of a Software House; Computer Contracts: Intellectual Property Rights: The Framework of Employee Relations Law and Changing Management Practices; Human Resource Management and IT; Health and Safety at Work: Software Liability: Liability and Practice: Computer Misuse and the Criminal Law: Regulation and Control of Personal Information; Overview of the British Computer Society Code of Conduct; IEEE Code of Ethics; ACM Code of Ethics and Professional Conduct: ACM/IEEE Software Engineering Code of Ethics and Professional Practice: Accountability and Auditing; Social Application of Ethics.

Teaching Methodology

Lectures, Written Assignments, Semester Project, Presentations

Course Assessment

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book

1. Professional Issues in Software Engineering by Frank Bott, Allison Coleman, Jack Eaton and Diane Rowland, CRC Press; 3rd Edition (2000). ISBN-10: 0748409513

- 1. Computer Ethics by Deborah G. Johnson, Pearson; 4th Edition (January 3, 2009). ISBN-10: 0131112414
- 2. A Gift of Fire: Social, Legal, and Ethical Issues for Computing and the Internet (3rd Edition) by Sara Baase, Prentice Hall; 3rd Edition (2008). ISBN-10: 0136008488
- 3. Applied Professional Ethics by Gregory R. Beabout, University Press of America (1993). ISBN-10: 0819193747.



CS-301			INFORMAT N TECHNOL		3(2-1)
Learning Objec					
ë i	introduces students	to information	on and comm	unication techno	logies and the
	in the workplace.				logics and the
	ill get basic unders	standing of c	omputer soft	ware hardware	and associate
technologie	-	standing of c	omputer sort	ware, naruware,	and associate
Ũ	also learn how con	aputors are u	and in the w	orknigg how	ommunication
•	help boost produc	-		-	
workplace.	i neip boost produc	tivity, and no	w the interne	t teennologies ea	
workprace.					
Learning Outco		.11.1			DY O
At the end of the able to:	course the students	s will be	Domain	BT Level*	PLO
Understand	basics of	computing	С	1	2
technology		comparing	-		
• Perform nu	mber systems conv	ersions and	С	2	3
arithmetic					
Know abou	t different types of	software &	С	2	2
hardware	a unicient types of	sontware &	C	2	-
11.2	basic computing	g related	Р	3	4
technologie	2S				
* BT= Bloom's '	Taxonomy, C=Cogi	nitive domain	. P=Psvchom	otor domain. A=	= Affective
domain	<u>,</u> , 8		,,		
SDGS addresse	d in the course	9 (Industry,	Innovation, ai	nd Infrastructure	2)
	e: the course will b				
-	its and course activity	-	•	-	-
Course Content			6	6	J
Theory					
	Computer; Four Sta	ages of Histor	rv: Computer	Elements: Proc	essor: Memor
-	ware; Application S	-			
	its Types: Type				
Computer); Intro	oduction to CBIS (Computer Ba	used Informat	ion System); M	ethods of Inp
and Processing;	Class2. Organizir	ng Computer	Facility; Co	entralized Comp	puting Facilit
	puting Facility: De			• •	•
• 1	erminal (Dump, Sm		,	•	
	ointing Devices: Vo	-	-		-
• •	rinters and its Type		-		-
•	ondary Memories:		• 1	e: Hard Disks: M OM): Magnetic	•



Half Duplex: Full Duplex Transmission: Communications; Medias (Cables, Wireless): Protocols; Network Topologies (Star, Bus, Ring); LAN: LAN: Internet; A Brief History: Birthplace of ARPA Net: Web Link: Browser; Internet Services provider and Online Services Providers: Function and Features of Browser: Search Engines; Some Common Services available on Internet.

Practical

Practical work on Microsoft Office and web designing using HTML.

Teaching Methodology

Lectures, Written Assignments, Practical labs, Semester Project, Presentations

Course Assessment

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book

1. Baldauf, K. 2011. Succeeding with Technology: Computer System Concepts for your Life. 2nd Ed. Cengage Learning. Boston, MA, USA.

- Capron, H. L. and J.A, Johnson 1990. Computers: Tools for an Information Age. 8th Ed. Benjamin/Cummings Publishing Company, San Francisco, CA, USA.
- 2. Long, L. E and Long, N. 2001. Computers: Information Technology in Perspective. 11th Ed. Pearson Education, Trenton, NJ, USA.
- 3. Meyer, M. and R. Baber. 1998. Computers in your Future. Cisco press, Trenton, NJ, USA.
- 4. Snyder, L. 2008. Fluency with Information Technology, John Wiley & Sons, New York, NY, USA.



SSH-412	PAKISTAN	2(2-0)		
Learning Objecti	ve			
-	sion of historical perspective, g	government, p	olitics, contemp	porary Pakistan,
U	background of Pakistan.			
• •	rocess of governance, national d	levelopment, i	ssues arising in	the modern age
and posing	challenges to Pakistan			
Learning Outco			1	
	course the students will be	Domain	BT Level*	PLO
able to:		C	1	1
• Learn abou Pakistan.	t the History and Ideology of	С	1	1
• Get knowl	edge about the political and	С	2	1
administrat	ve structure of Pakistan.			
• Cat famil	ionity about the political	С	2	1
• Get famil transitions i	iarity about the political n Pakistan	C	2	1
	Faxonomy, C=Cognitive domain	n, P=Psychom	otor domain, A=	= Affective
domain				
SDGS addresse				
0	: the course will be taught in	•	0	0
-	ts and course activities online th	rough learnin	g management s	system.
Course Content			•1	. 1 11 .1
U	cound of Pakistan; Muslim socie ownfall of Islamic society: the	•		•
	olitical evolution of Muslims in t			
-	Nehru: Allama Iqbal: Independe		• •	
-	ety: Constitutional and Admini			
dimension; Pakis	tan and International Affairs; Pa	kistan and the	e challenges ahe	ad.
Teaching Metho	8.			
Lectures, Written				
Course Assessm				
Sessional Exam,	Home Assignments, Quizzes, Fi	inal Exam		
Text Book				
1. The Emerger	ce of Pakistan, Chaudary M., 19	967		
Suggested Read	ings			
1. The making	of Pakistan, Aziz. 1976			
	ory of Pakistan, I. H. Qureshi, ed			
3. Mehmood, S	S. 1994. Pakistan Political Ro	pots and Dev	velopment. 2 nd	Ed. Five Star
Publishing, I	1 511			



4. S.M. Burke and L. Ziring. 1993. Pakistan's Foreign Policy: An Historical Analysis. 2nd Ed. Oxford University Press, Oxford, U.K.



IS-310/SS-310	ISLAMIC STUDIES			2(2-0)
Learning Objecti	ve			· · · · ·
• To enhance	understanding of the students re	egarding Islam	ic Civilization	
• To improve	Students skill to perform prayer	rs and other w	orships	
• To enhance	the skill of the students for	understanding	of issues rela	ted to faith and
religious life	е.			
Learning Outco	mes			
¥	course the students will be	Domain	BT Level*	PLO
able to:				
• Get the kno	owledge of basic teachings of	С	1	1
Islam.				
• Learn how t	to adopt Islamic life style.	С	2	1
	-			
	rights of individuals given by	С	2	1
the Islam.				
* BT= Bloom's	Faxonomy, C=Cognitive domain	n, P=Psychom	otor domain, A	= Affective
domain		-		
SDGS addressed	d in the course 4(Quality Ec	ducation)		
5	: the course will be taught in	•	0	0
portion of conten	ts and course activities online th	rough learnin	g management	system.
Course Content	s			
Theory				
	of Quran; Introduction to Sc		,	
-	rimary & Secondary Sources of Economic System; Political theory			
Teaching Metho	-	51105. Doelar D		
Lectures, Written				
Course Assessm		· 15		
	Home Assignments, Quizzes, Fi	inal Exam		
Text Book				_
	to Islam by Dr Hamidullah, Papu	ular Library P	ublishers Lahor	e
Suggested Read	ings			
-	Islamic Jurisprudence by Ahmae			
	prudence and the Quranic Law	of Crimes, By	y Mir Waliullah	n, Islamic Books
Services				a. and a
	., 1982. Muslim Jurisprudence	e and the Qu	ranic Law of	Crimes. 2 nd Ed.
Islamic Book	Service, Karachi, Pakistan.			



Data Science Elective Courses

CS-406	ADVAN	NCED DATA	ABASE SYST	EMS	4(3-1)
Learning Object	tives				
• Design and	implement advanc	ed queries us	sing Structured	d Query Langua	age
•	e usage and application			latabase	
	knowledge on vari	ety of No SQ	L databases		
Learning Outco					
	course the studen	ts will be	Domain	BT Level*	PLO
able to:	. 1 1 . 1		C	2	2
• Explain funda	amental database co	ncepts.	С	2	2
	ptual, logical and ph mas using different		С	5	4
	tional dependencies nalies by normalizin		С	2	3
• Use Structured Query Language (SQL) for database definition and manipulation in any DBMS			С	4	5
* BT= Bloom's domain	Taxonomy, C=Co	gnitive doma	in, P=Psychor	notor domain, A	A= Affective
SDGS addresse	d in the course:	9 (Industry,	Innovation, a	nd Infrastructur	re)
	e: the course will this and course action				
Course Content	ts				
Theory					
form; Hierarchica Relational calculu recoverability; Co based: validation	forms; Multivalued l structure of DBMS us; Query procession oncurrency control a -based); Deadlock of nonvolatile storag	S; Storage and ng transaction nd recovery; I handling tech	file organization processing; A Protocols (Lock	on; Storage index ACID properties -based: Graph-b	king and hashing s: Serializability ased: timestamp
Practical					
Practical work of	n SQL server and	Oracle server	r with practice	of all major S	QL statements.

Teaching Methodology:



Lectures, Written Assignments, Practical labs, Semester Project, Presentations

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Connolly, R. and P. Begg. 2015. Database Systems: A Practical Approach to Design, Implementation and Management. 6th Ed. Addison-Wesley, N J, USA.

- 2. Elmasri, R and S. Navathe, 2011. Fundamentals of Database Systems, 6th Ed. Willey, Hoboken, NJ, USA.
- 3. Mustafa, T. and A. R. Sattar. 2010. Database Management System, IT Series Publications, Pakistan.
- 4. Ramakrishnan, R. and J. Gehrke. 2003. Database Management Systems, 3rd Ed. Pearson Education, Boston, MA, USA.
- 5. Silberschatz, A., H.F. Korth and S. Sudarshan. 2010. Database System Concepts. 6th Ed. McGraw Hill, NY, USA.



CS-712		DEEP LEA	ARNING		3(2-1)
Learning Object	 rtives				
<u> </u>	enable the students	to:			
• To provide	a comprehensive	review of t	he theories, p	practical implem	nentations for
problem-solv	ving, and a focused	introduction	n of at least on	e application are	ea.
	ption, speech or na				
	hat has resulted in	what is arg	guably respons	sible for the eter	rnal spring of
artificial spri	ng.				
Learning Outco	omes				
At the end of the	e course the student	s will be	Domain	BT Level*	PLO
able to:					
11 2 1	earning algorithms to	real-world	С	3	2
problems					
Analyze resul	ts from deep learning	to select	С	4	3
appropriate so			C		J
• Code the nove	el neural network arcl	hitooturos	С	5	4
	and evaluating the per		C	5	4
	n specific standard be				
	_				
* BT= Bloom's domain	Taxonomy, C=Cog	nitive doma	in, P=Psychor	notor domain, A	= Affective
SDGS addresse	d in the course:	9 (Industry	, Innovation,	and Infrastructur	re)
Teaching Mode:	the course will be tau	ight in hybrid	l learning mode	e offering a substa	ntial portion of
contents and cour	se activities online th	rough learnin	ig management	system	
<u> </u>					
Course Content	IS				
Theory					
	earning, learning net				
	and test sets, evaluat gation; Deep convolu				
	utional neural netwo				
	orks; Restricted Bolt				
	U programming for				
	coding and auto-				
	litigating overfitting Net, GoogleNet, etc.	with dropo	out, Daten non	manzation, drope	onnect, Nover
areniceetares, rees	ě – – – – – – – – – – – – – – – – – – –				
Teaching Meth	ouology.				
C	n Assignments, Pra	ctical labs, S	Semester Proje	ect, Presentations	S
C	n Assignments, Pra	ctical labs, S	Semester Proje	ect, Presentations	S



Sessional Exam Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

 Goodfellow, I., Y. Bengio, A. Courville and Y. Bengio. 2016. Deep learning (Vol. 1, No. 2). Cambridge: MIT press (<u>http://www.deeplearningbook.org/</u>)

- 1. Beysolow, T. 2017. Introduction to Deep Learning using R. CA Apress, CA, USA.
- 2. Chollet, F.2017. Deep Learning with Python. Manning Publications, NY, USA.
- 3. Josh. P and A. Gibson. 2017. Deep Learning: A Practitioner's Approach. 1st Ed. O'Reilly Media, Inc, Sebastopol, CA, USA.
- 4. Julius, P. 2016. <u>Deep Learning: Fundamentals, Methods and Applications</u>. Nova Science Publishers, NY, USA.
- 5. Sugomori, Y., B. Kaluza, F.M. Soares and A.M. F. Souza. 2017. Deep Learning, Packt Publishing, Birmingham, UK.



CS-713	MACHINE L	EARNING		3(3-0)
Learning Object	tives			
<u> </u>	enable the students to:			
• Present the b	asic machine learning concepts	•		
	ange of machine learning al		ng with their	strengths and
weaknesses		801111111111111111111111111111111111111		54101184115 4110
	ne learning algorithms to solve	problems of i	moderate comp	lexity
		problems of r		iexity.
Learning Outco		D .		N O
At the end of the able to:	course the students will be	Domain	BT Level*	PLO
	machina laamina aanaanta	С	1	2
• Describe basis theories and a	c machine learning concepts,	C	1	2
theories and a	ppileations.			
Apply supervi	sed learning techniques to solve	С	3	2
** * *	problems of moderate	-		_
complexity.				
***	rvised learning techniques to	С	3	2
	ng problems of moderate			
complexity				
• Apply reinfor	cement learning algorithms to	С	3	2
	with complex dynamics.	C	5	
	with complex dynamics.			
• Develop a rea	sonable size project using	С	6	4
-	ine learning technique			
	Taxonomy, C=Cognitive doma	in, P=Psychor	notor domain,	A= Affective
domain				
SDGS addresse	d in the course: 9 (Industry,	Innovation, a	nd Infrastructu	re)
			1 00 1	
0	e: the course will be taught in 1	•	0	0
portion of conten	nts and course activities online	through learni	ng managemer	it system
Course Content	ts			
Theory				
r neur y				



Introduction to machine learning; concept learning: General-to-specific ordering of hypotheses, Version spaces Algorithm, Candidate elimination algorithm; Supervised Learning: decision trees, Naive Bayes, Artificial Neural Networks, Support Vector Machines, Overfitting, noisy data, and pruning, Measuring Classifier Accuracy; Linear and Logistic regression; Unsupervised Learning: Hierarchical Aglomerative Clustering. k-means partitional clustering; Self-Organizing Maps (SOM) k-Nearest-neighbor algorithm; Semi- supervised learning with EM using labeled and unlabled data; Reinforcement Learning: Hidden Markov models, Monte Carlo inference Exploration vs. Exploitation Trade-off, Markov Decision Processes; Ensemble Learning: Using committees of multiple hypotheses. Bagging, boosting.

Teaching Methodology:

Lectures, Written Assignments, Practical labs, Semester Project, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Alpaydin, E. 2016. Machine Learning: The New AI/Ethem Alpaydin. MIT Press, USA.

- 1. Bishop, C. 2006. Pattern Recognition and Machine Learning, Springer-Verlag, NY, USA.
- 2. Luger, G.F., P. Johnson, C. Stern, C. Newman and R. Yeo. 1994. Cognitive Science: The Science of Intelligent Systems. Academic Press, Boston, MA, USA.
- 3. Marsland, S. 2015. Machine learning: An Algorithmic Perspective, CRC Press, Boca Raton, London, UK.
- 4. Murty, M. N and V. S. Devi. 2015, Introduction to pattern recognition and machine learning, World Scientific. IISc Press, Singapore.



	Artificial Neur	ral Network	KS	3(2-1)
Learning Objecti	ves			
• The studen	t should be able to understand lgorithms and also be able to			
Learning Outcom At the end of the c	es ourse the students will be	Domain	BT Level*	PLO
 able to: Understand networks in 	the fundamentals of neural	С	2	2
	w simple ANNs can be	С	2	2
	N for classification	С	3	2
	te between different nd their learning laws	С	4	3
* BT= Bloom's Ta domain	xonomy, C=Cognitive doma	in, P=Psychor	notor domain, A	A= Affective
SDGS addressed	in the course: 9 (Industry,	Innovation, a	nd Infrastructur	re)
_	the course will be taught in and course activities online	-	-	-
Course Contents				
Theory				
Perceptron and A (Delta) rule, H Reinforcement T directional assoc	history of neural networks Adaline (Minimum Error Lea ebbian, Neo-Hebbian and Theory, Kohonen Self Orga itative memory (BAM), End Networks, Feedforward Neural	urning) for clas Differential anizing Maps ergy surfaces,	ssification, Grad Hebbian Lean , Associative 1 The Boltzmar	dient descent rning, Drive memory, Bi- nn machines,
Practical				
	neural network and machine questionable claims.	e learning; Stu	dy of the Turin	g machine and
Teaching Method	ology:			
Locturos Writton				
Lectures, written /	Assignments, Practical labs, S	Semester Proje	ect, Presentation	ns



Sessional Exam Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Demuth, H. B., Beale, M. H., De Jess, O., & Hagan, M. T. (2014). *Neural network design*. Martin Hagan.)

- 1. Anderson, B. (2014). An Introduction to Neural Networks.
- 2. Hassoun, M. H. (1995). Fundamentals of artificial neural networks. MIT press.
- 3. Margulies, P. 2004. Artificial Intelligence. Blackbirch Press, Farmington Hills, MI, USA.
- 4. Noah, .B and T. Gale. 2011. Artificial Intelligence. Greenhaven Press, Farmington Hills, MI, USA
- 5. Stuart, J., N. Peter and F. Canny. Artificial Intelligence: a Modern Approach. 3rd Ed. Prentice Hall, Upper Saddle River, NJ, USA



Old Shujabad Road Multan **CS-503 THEORY OF AUTOMATA & FORMAL** 3(3-0)LANGUAGUES **Learning Objectives** The course introduces students with fundamental concepts of automata theory The course introduces students with formal languages to form basic models of • computation which provide foundation of many branches of computer science, e.g. compilers, software engineering, concurrent systems, etc. **Learning Outcomes** At the end of the course the students will be **BT Level*** Domain PLO able to: Prove properties С 2 2, 3 • of languages, grammars and automata with rigorously formal mathematical methods. Design automata, regular expressions С 3 4 and context-free grammars accepting or generating a certain language. С 3 4 Transform between equivalent deterministic and non-deterministic finite automata and regular expressions. * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain SDGS addressed in the course: 9 (Industry, Innovation, and Infrastructure) **Teaching Mode:** the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system

Course Contents

Theory

Introduction to Automata: The Methods and the Madness, Introduction to Formal Proof, Inductive Proofs, The Central Concepts of Automata Theory. Finite Automata: Introduction of Finite Automata, Deterministic Finite Automata, Nondeterministic Finite Automata, Finite Automata With Epsilon Transitions. Regular Expressions and Languages, Regular Expressions, Finite Automata and Regular Expressions, Applications of Regular Expressions, Algebraic Laws for Regular Expressions. Properties of Regular Languages, Proving Languages Not to Be Regular, Closure Properties of Regular Languages, Decision Properties of Regular Languages, Equivalence and Minimization of Automata. Context-Free Grammars and Languages: Context-Free Grammars, Parse Trees, Applications of Context-Free Grammars, Ambiguity in Grammars and Languages, Pushdown Automata: Definition of the Pushdown Automaton, The Languages of a PDA, Equivalence of PDAs and CFGs, Deterministic Pushdown Automata. Properties of Context-Free Languages: Normal Forms for Context-Free Grammars, The Pumping Lemma for Context-Free Languages, Closure Properties of Context-Free Languages, Decision Properties of CFLs. Introduction to Turing Machines: Problems That Computers Cannot Solve, The Turing



Machine, Programming Techniques for Turing Machines, Extensions to the Basic Turing Machine, Restricted Turing Machines, Turing Machines and Computers. Un-decidability: A Language That Is Not Recursively Enumerable, Un-decidable Problem That Is RE, Un-decidable Problems About Turing Machines, Posts Correspondence Problem, Other Un-Decidable Problems.

Intractable Problems: The Classes P and NP, An NP-Complete Problem, A Restricted Satisfiability Problem.

Teaching Methodology:

Lectures, Written Assignments, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Presentations, Final Exam

Text Book:

1. Linz, P. 2006. An Introduction to Formal Language and Automata. 4th Ed.

- 1. Automata and Formal Languages: An Introduction by Dean Kelley, Prentice Hall (1995). ISBN-10: 0134977777
- 2. Alfred, V., S. Ravi and D. Ullman. 2006. Compilers Principles Techniques and Tools. 2nd Ed. Wesley Pub, Lancing, MI, USA.
- 3. Andrew, W. and A. Appel. 2004. Modern Compiler Implementation in C. Cambridge University Press, Cambridge, UK.
- 4. Dick, G., E. Henri and J. H. Jacobs. 2010. Modern Compiler Design. 2nd Ed. John Wiley, New York City, NY, USA.
- 5. Henri, E. B., C. J. Jacobs, K. G. Langendoen and D. Grune. 2012. Modern Compiler Design. 2nd Ed, John Wiley & Sons. New York City, NY, USA.
- 6. Masami, I. 2004. Algebraic Theory of Automata and Languages. World Scientific, River Edge, NJ, USA.



Mathematics and Science Foundation Courses

CS-303 CALCULUS & ANA	LYTICAL GEO	OMETRY	3(3-0)
Learning Objectives			
• To provide foundation and basic ground for	calculus and ana	lytical geometry b	ackground
Learning Outcomes			
At the end of the course the students will be able to:	Domain	BT Level*	PLO
• Understand importance of calculus	C	2	2
• Apply derivatives, partial derivatives or integrals	С	3	2
• Design and implement algorithms to solve practical problems.	С	3	4
* BT= Bloom's Taxonomy, C=Cognitive do domain	nain, P=Psychor	notor domain, A	= Affective
SDGS addressed in the course: 9 (Indust	ry, Innovation, a	nd Infrastructure	e)
Course Contents Theory			
Complex numbers; De Moivre's theorem a Functions and graphs; Symmetrical prope Differentiation of functions; Derivative as sle Application to tangent and normal; Lineariz Taylor and maclurin expansions and the Indefinite; Integration of simple function substitution; Partial fractions; Definite integ length; Volume and surface of revolution. D Numerical Integration. Applications of I Tragicomic Functions. Integrals.	erties; Curve tr ope of tangent to ation; Maxima/N eir convergence s; Methods of ral as limit of a erivatives of Inv	acing; Limit and a curve and as a Minima and poin ; Integral as a integration; I sum, applicatio verse Trigonome	nd continuity; rate of change; nt of inflexion; unti-derivative; Integration by n to area; Arc tric Functions.
Teaching Methodology:			
Lectures, Written Assignments, Presentation	8		
Course Assessment:			
Sessional Exam Home Assignments, Quizzer	s, Presentations,	Final Exam	



1. Thomas and Finny. 2010. Calculus and Analytical Geometry. 6th Ed. Pearson Education, New Delhi, India

- 1. Thomas and Finny. 2010. Calculus and Analytical Geometry. 6th Ed. Pearson Education, New Delhi, India.
- 2. Erwin, K. 2013. Advanced Engineering Mathematics. 10th Ed. Jones & Bartlett Learning, Burlington, MA, USA.
- 3. Schenck, H. 2003.Computational Algebraic Geometry. Cambridge University Press, Cambridge, UK
- 4. Dineen, S. and S. Dineen. 2001. Multivariate Calculus and Geometry.2nd Ed. Springer, New York, YK, USA.
- 5. Callahan, J. J. 2010. Advanced Calculus: A Geometric View. Springer Science & Business Media. Northampton, UK



STAT-405	PROF	BABILITY	& STATISTI	CS	3(3-0)
Learning Object	tives				
	foundation and basic	ground for ca	alculus and anal	lytical geometry b	ackground
Learning Outco	mos				
	course the student	s will be	Domain	BT Level*	PLO
able to:					
• Understand the importance of			С	2	2
probabili	ty and statistics				
• Apply probabilities related to both discrete			С	3	2
• Compare and analyze data sets using descriptive statistics.			С	3	3
* BT= Bloom's domain	Taxonomy, C=Cog	gnitive doma	in, P=Psychor	notor domain, A	= Affective
SDGS addresse	d in the course:	4(Quality E Growth)	ducation)& 8((Decent work &	Economic
Teaching Mode	e: the course will b	,	hybrid learnii	ng mode offerin	g a substantial
	nts and course activ				
Course Content	ts				
Theory					
representation of dispersion, mor probability, sam theorem with ap Geometric; Neg Regression and	statistics; Descript f data stem-and lead nents of frequence ple space, events, plication to randor gative binomial dist correlation; Estime planatory data analy	d plot, box-c cy distributi laws of prol m variable (l tributions; E ation and te	cox plots; Mea on; Counting bability; Cond Discrete and c xponential ga	sures of central g techniques; In litional probabil continuous) binc mma and norma	tendencies and ntroduction to ity and Baye's omial; Poisson; l distributions;
Teaching Meth	odology:				
Lectures, Written	n Assignments, Pre	esentations			
Course Assessm	ient:				
Sessional Exam	Home Assignment	s, Quizzes, I	Presentations,	Final Exam	
Text Book:					
	5. Probability and ng, Boston, MA, U		for Engineeri	ng and the Sci	ences, 9 th Ed



Old Shujabad Road Multan

- 6. Lay, L. D. 2015. Probability and Statistics for Engineering and the Sciences, 9th Ed. Cengage Learning, Boston, MA, USA.
- 7. Mendenhall, W., R.J.Beaver and B.M. Beaver. 2012. Introduction to Probability and Statistics. Cengage Learning, Boston, MA, USA.
- 8. Ronald, W. and Y. Myer.2008. Probability & Statistics for Engineers & Scientists. 8th Ed. Prentice Hall, Upper Saddle River, NJ, USA.
- 9. Serdobolskii, V.2008. Multiparametric Statistics. Elsevier, Amsterdam, Netherlands.
- 10. Sandra, K. M. 2010. Statistics, McGraw-Hill, New York, NY, USA.



MATH-306	LINEAR A	LGEBRA		3(3-0)
Learning Object	tives			
e .	fundamentals of solution for sy	stem of linear	equations.	
• To apply of	perations on system of equation	s, matrix prop	perties, solutions	and study of
their proper	rties.			
Learning Outco				PF 0
At the end of the able to:	e course the students will be	Domain	BT Level*	PLO
	and the importance of linear	С	2	2
	and the importance of linear	C	2	Z
algebra				
• Apply al	gebraic operation will be	С	3	2
required	to solve practical			
- Desian a		С	3	4
-	nd implement symbolic	C	5	4
	r to solve system of equations			
unougn	programming language.			
domain SDGS addresse	d in the course: 9 (Industry,	Innovation, a	nd Infrastructure	e)
	e: the course will be taught in the taught in the taught in the taught and course activities online t	•	•	-
Course Content	ts			
Theory				
independence; I	spaces; Matrices and determi Positive definite matrix; Linear Orthogonally and least squares;	r transformat	ions; Operation	
Teaching Meth	odology:			
Lectures, Writte	n Assignments, Presentations			
Course Assessn	ient:			
Sessional Exam	Home Assignments, Quizzes, P	Presentations,	Final Exam	
Text Book:				
=	W. and D.Kincai. 2009. Linear ning, Burlington, MA, USA.	algebra: The	ory and Applica	ations. Jones &
Suggested Read	lings:			



- 1. Cheney, W. and D.Kincai. 2009. Linear algebra: Theory and Applications. Jones & Bartlett Learning, Burlington, MA, USA.
- 2. David, K.H.2007. Elementary Linear Algebra with Applications. 9th Ed. Prentice Hall, Prentice Hall, Harlow, UK.
- 3. Gilbert, S. S., B. C. Andy and B. Andrew, B. 2005. Linear Algebra and Its Applications. 4th Ed. Thomson Brooks/Cole, Belmont, CA, USA.
- 4. Hoffman, K. and R.A. Kunze. 2015. Pearson India Education Services, Noida, India.
- 5. Steven, J. L., I. Bica and T. Hohn. 2014. Linear Algebra with Applications. Pearson Learning Solution, New York, NY, USA.



PHY-305 APPLIED PHYSICS 3(3-0) **Learning Objectives** To familiarize students with the basic structured programming skills To emphasizes upon problem analysis, algorithm designing, and program development and testing **Learning Outcomes** At the end of the course the students will be Domain **BT Level*** PLO able to: Understand the importance of linear С 2 2 • algebra С 3 2 • Apply algebraic operation С 3 • Design and implement algorithms to 4 solve system of equations through programming language. * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain SDGS addressed in the course: 9 (Industry, Innovation, and Infrastructure) Teaching Mode: the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system **Course Contents** Theory Electricity and Magnetism: Voltage, current, resistance, power, single phase and 3 phase A.C. supply; Series and parallel circuits; Vector addition and subtraction of A.C. voltages; A.C/D.C. motors: Concept of rotating fields, polyphase induction motor, lap and wave winding of single phase and three phase motors; torque and starting characteristics; measuring instruments; transformers; A.C power generators; Electrical distribution and wiring for farm buildings; Electric controls, motor controls, and protection; Selection of farm motors; applications of electricity at farm; Electronics: Semi-conductors, PN-junction; Transistor; its characteristics and uses; Amplifiers; Power supplies; Magnetism: Electro-Magnetic induction and radiation; Radioactivity: Radioisotopes; Biological effects of radiation; Laser: Introduction, generation and uses of Laser; Fibre optics-characteristics. **Practical**

- 1. Construction of wiring systems, fuses, switches of various types insulators
- 2. Circuits design and drawing of a typical farm electrical system.
- 3. Selection of motor for various farm equipment such as forage cutter, feed-grinders, and shop tools.
- 4. Practice on repair and adjustment of electric motors, switches, fuses, transmission



wiring controls

- 5. Study of 3 phase induction motor
- 6. Study of star and delta connections
- 7. Study of semi-conductor, triode, diode valve and transistors.
- 8. Use of AVO meter, CRO, planimeter
- 9. Fabrication of full wave rectifier and inductance study of its wave-shape.

Teaching Methodology:

Lectures, Written Assignments, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Presentations, Final Exam

Text Book:

1. Cheney, W. and D.Kincai. 2009. Linear algebra: Theory and Applications. Jones & Bartlett Learning, Burlington, MA, USA.

- 1. Cheney, W. and D.Kincai. 2009. Linear algebra: Theory and Applications. Jones & Bartlett Learning, Burlington, MA, USA.
- 2. David, K.H.2007. Elementary Linear Algebra with Applications. 9th Ed. Prentice Hall, Prentice Hall, Harlow, UK.
- 3. Gilbert, S. S., B. C. Andy and B. Andrew, B. 2005. Linear Algebra and Its Applications. 4th Ed. Thomson Brooks/Cole, Belmont, CA, USA.
- 4. Hoffman, K. and R.A. Kunze. 2015. Pearson India Education Services, Noida, India.
- 5. Steven, J. L., I. Bica and T. Hohn. 2014. Linear Algebra with Applications. Pearson Learning Solution, New York, NY, USA.



Faculty of Social Sciences & Humanities Muhammad Nawaz Sharif University of Agriculture DEPARTMENT OF COMPUTER SCIENCE Old Shujabad Road Multan

University Elective Courses

MGT-602	ENTREPRENEURSHIP		3(3-0)	
Learning Objec	tives			
 This course The course their idea is This will be 	provides an understanding of gives students the tools. Neces marketable to investors. e accomplished through a comb signed to convey the unique en	ssary to think c	creatively, to pla dings, cases stud	dies and
Learning Outco		1		
At the end of the able to:	course the students will be	Domain	BT Level*	PLO
• Understa	and processes, and resources liverse organization	С	2	2
• Apply knowledge of leadership concepts in an integrated manner		С	3	2
•	the internal/external factors a business.	С	3	3
* BT= Bloom's T domain	Taxonomy, C=Cognitive doma	in, P=Psychor	notor domain, A	A= Affective
SDGS addresse	d in the course: 9 (Industry,	, Innovation, a	nd Infrastructur	re)
	the course will be taught in the course activities online			
Course Content	S			
Theory				
entrepreneurship characteristics; I fantasies, Envire corporate entrepr and concepts of Product and serv (macro over vie development life rights and acce	mportance of entrepreneurship ; Entrepreneurial process; Methods of new idea gener onment of small businesses reneurship in business sector; I ? planning; Stages of growth vices concepts; Product servic ew); Products and technolog e cycle; Product protection; The sessing government information services, Types of service version	Agribusines ration; Oppor in agricultu Risk failure an model; Resp ring concepts ry; Identificati rade mark and on; Human	s ventures, tunities, innova re; Sources and ad new venture to consibility of f and commercia ion of opportu d patents; Valid resources side	practices and ations; change nd resolutions unit; Feasibility easibility plan al opportunities nities; Produc lity of property of enterprise

venture development; Situation analysis for new ventures, Marketing concepts, startup of marketing research; Market focused on organization; Sources of market intelligence;



Competitive analysis and implications of market research; Marketing strategies; Functions and product concepts; Changing international ventures; Entrepreneurial team and business formation, Human resource and relations, Board of directors, Legal aspects; Evaluation of acquisition opportunities and methods of valuation; Financial resources and asset management, Different types of financing, buy or lease, Organization cycle and growth of organization; Strategic management for success of enterprise; Looking towards agricultural entrepreneurial career, Agricultural business plan contents and details.

Teaching Methodology:

Lectures, Written Assignments, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Presentations, Final Exam

Text Book:

Dollinger, M. 2007. Entrepreneurship: Strategies and Resources. 2nd Ed. Prentice Hall Inc. Upper Saddle River, NJ, USA.

- 1. Dollinger, M. 2007. Entrepreneurship: Strategies and Resources. 2nd Ed. Prentice Hall Inc. Upper Saddle River, NJ, USA.
- 2. Kuratko, D. and R. Hodgetts. 2006. Entrepreneurship: A Contemporary Approach. 7th Ed. Prentice Hall, Inc., Upper Saddle River, NJ, USA.
- 3. Naqi, S. M. 2012. Entrepreneurs. 3rd Ed. A-One Publishers, Lahore, Pakistan.
- 4. Peters, M. and R. D. Hishrich. 2009. Entrepreneurship. 8th Ed. Irwin/McGraw-Hill, New York City, NY, USA.
- 5. Wills, W.J. and M. E. Newman. 1998. Agribusiness Management and Entrepreneurship. 2nd Ed. Interstate Publishers, Boston, MA, USA.



MGT-308 PRINCIPLES OF ACCOUNTING 3(3-0) **Learning Objectives** To introduce students with knowledge of accounting required to help them to understand the process of financial management required to develop modern accounting information systems. **Learning Outcomes** At the end of the course the students will be **BT Level*** PLO Domain able to: С 2 Develop and understand the nature and 2 • purpose of financial statements in relationship to decision making. С 3 2 Develop the ability to use the • fundamental accounting equation to analyze the effect of business transactions on an organization's accounting records and financial statements. С 3 2 Develop the ability to use a basic accounting system to create (record, classify, and summarize) the data needed to solve a variety of business problems. С 3 2 Develop the ability to use accounting concepts, principles, and frameworks to analyze and effectively communicate information to a variety of audiences. С 3 2 Develop the ability to use accounting information to solve a variety of business problems. Develop the ability to interact well with 3 6,9 А team members * BT= Bloom's Taxonomy, C=Cognitive domain, P=Psychomotor domain, A= Affective domain 9 (Industry, Innovation, and Infrastructure) SDGS addressed in the course: Teaching Mode: the course will be taught in hybrid learning mode offering a substantial portion of contents and course activities online through learning management system



Old Shujabad Road Multan

Course Contents

Theory

Introduction to accounting; Accounting principles; Book keeping; Basics of financial statements; Adjustments to financial statements; The cash book; Bank reconciliation; Control accounts; Statement of cash flows; Financial activities; Property; Plant and equipment (PPE); Accounting errors; Accounting for partnerships; Balance sheet.

Teaching Methodology:

Lectures, Written Assignments, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Presentations, Final Exam

Text Book:

1. Ghani, M. A. 2006. Principles of Accounting. Pak Imperial Book Depot, Lahore, Pakistan

Suggested Readings:

- 1. Meighs and Meighs. 2006. Accounting: The Basis of Business Decisions. 11th Ed. McGraw-Hill, New York, NY, USA.
- 2. Horne, V.J. and M. Wachowicz. 2013. Fundamentals of Financial Management. 13th Ed.

Prentice Hall, Upper Saddle River, NJ, USA.

- 3. Kaluza, J. 2008. Accounting: A Systems Approach. 8th Edition, McGraw-Hills, New York. NY, USA.
- 4. Wild, J. J., K. D. Larson, B. Chiappetta. 2007. Fundamental Accounting Principles. McGraw-Hill, New York, NY, USA.



SS-411	PRINCIPLES OF	OGY	3(3-0)	
Learning Object	tives			
	s an overview of the history and	l major issues	of psychology	
-	zes upon learning and perceptior	•		al behaviour,
_	and emotion, human developme			
Learning Outco				
	course the students will be	Domain	BT Level*	PLO
able to:				
	and the major fields of study	С	2	2
and theorem	retical perspectives			
• Differen	tiate between the major	С	3	2
	onal, correlation, and	C	5	_
	ental designs.			
схреник	intal designs.			
• Identify	the major parts of the nervous	С	3	2
system				
* DT- D1. a.m. ? a.	Town a mark C-Committing down	. D. Davahar	a stor domoin A	A ffe ative
domain	Taxonomy, C=Cognitive doma	in, P=Psychol	notor domain, A	= Affective
uomam				
SDGS addresse	d in the course: 9 (Industry,	Innovation, a	nd Infrastructure	
Tooching Mod	e: the course will be taught in	hybrid loorni	na mode offering	a substantia
	ts and course activities online			
-				system
Course Content	ts			
Theory				
Basics concents	s of psychology and researc	h methods:	Brain and bab	vior Huma
	ensation and perception; Sta			
-	ry cognition, language, creativit			0
	uality; Personality, health, stres			
Practical				
Practical evercie	es of building algorithms in dif	ferent writing	forms and conv	erting them to
programs in C la		increme writing	, ionins and conv	crung them t
Teaching Meth	odology:			
Lectures, Writte	n Assignments, Presentations			
Course Assessn	nent:			
	nent: Home Assignments, Quizzes, F	Presentations	Final Exam	



Old Shujabad Road Multan

Text Book:

1. Dennis, C. and O.M. John. 2011. Psychology, Modules for Active Learning. 12th Ed. Wadsworth Publishing, Nelson Education, Toronto, Canada

- 1. Dennis, C. and O.M. John. 2011. Psychology, Modules for Active Learning. 12th Ed. Wadsworth Publishing, Nelson Education, Toronto, Canada.
- 2. Kalat, J. W.2016. Introduction to Psychology. 11th Ed. Cengage Learning, Boston, MA, USA.
- 3. Plotnik, R. and H. Kouyoumdjian. 2013. Introduction to Psychology. 10th Ed. Cengage Learning, Belmont, CA, USA.
- 4. David G. M. 2009. Psychology. 9th Ed. Worth Publishers, Basingstoke, UK.
- 5. Kassin, S. 2017. Psychology in Modules. 12th Ed. Pearson Custom Publishing, Australia.



MGT-	PRIN	CIPLES OF	MARKETI	NG	3(3-0)
Learning Obje	ctives				
	ide students with a	broad introdu	ction to mark	eting concepts	
• To help	them understand th	ne factors that	influence ma	rketing decision	IS
• Focus at	tention on the vital	role of mark	eting in today	's global econor	ny
Learning Outc					
At the end of the able to:	e course the studen	ts will be	Domain	BT Level*	PLO
formulating to participa	ne of the basic ap a marketing strate te effectively wh ing policy coordina	egy in order en working	С	4	2
	erstanding of marke en enterprise to diff	U	С	2	2
process in o	stages of the mark rder to create mark elopment of key se most plans.	eting plans	С	4	2
domain	Taxonomy, C=Co	-			
SDGS address	ed in the course:	9 (Industry,	Innovation, a	nd Infrastructure	e)
-	e: the course will ents and course acti	-	-	-	-
Course Conten	its				
Theory					
Satisfaction, Str Environment, I Consumer Buye Segmentation, T strategy, New F Pricing Consid Logistics Mana Strategy, Adver Management, I	Changing World, C rategic Planning an Marketing Researce er Behavior, Busin Fargeting, and Posi Products Developm erations and Appr gement, Retailing rtising, Sales Prom Direct and Online	nd the Marke ch and Infor ness Markets tioning for C ent and Prod roaches, Pric and Wholesa notion and Pu	eting Process, mation Syste and Busines ompetitive Ad uct Life-Cycl ing Strategie ling, Integrat ublic Relation	Micro and Ma ems, Consumer s Buyer Behav dvantage Produc e Strategies, Pri s, Distribution ed Marketing C as, Personal Sel	Cro Marketing Markets and ior, Marketing ct and Services icing Products Channels and Communication ling and Sales
Customer Relat Teaching Meth	*				
reaching wieth	iouology.				



Lectures, Written Assignments, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Presentations, Final Exam

Text Book:

1. Kotler P., H. Ehsan and P. Y. Agnihotri. 2014. Principles of Marketing: A South Asian Perspective.14th Ed. Pearson Education, India.

- 1. Cannon, T. 2009. Basic Marketing Principles and practices. 12th Ed. Jon Wiley and Sons, New York, NY, USA.
- Evans, J. 2008. Principles of Marketing. 9th Ed. Prentice Hall International Inc. Upper Saddle River, NJ, USA
 Stanton, W. J. 2009. Principles of Marketing. 14th Ed. McGraw Hill Pub, New York, NY, USA.
- 3. Meighs and Meighs. 2006. Accounting: The Basis of Business Decisions. 11th Ed. McGraw-Hill, New York, NY, USA.



SSH-	HUMAN RESO	URCE MANAG	EMENT	3(3-0)
Learning Object	tives			
	e students to understand th	e human resourc	e Management a	nd system at
	s in general and in certain	-	-	
-	tudents focus on and anal	yse the issues and	l strategies requi	red to select an
*	power resources			
_	elevant skills necessary fo			
	e students to integrate the nain concept in order to tal	0		cepts along
Learning Outco	omes			
At the end of the able to:	e course the students will b	De Domain	BT Level*	PLO
	the basic and core hundred has been been been been been been been bee	iman C	4	2
-	• To develop necessary skill set for applications of various HR issues		2	2
• Develop basic understanding about the reward systems of cultivators, agriculture labors and marginal workers.			4	2
* BT= Bloom's domain	Taxonomy, C=Cognitive	domain, P=Psych	omotor domain,	A= Affective
SDGS addresse	d in the course: 9 (Indu	stry, Innovation,	, and Infrastructu	ire)
	e: the course will be taug the and course activities or			
Course Content	ts			
Theory				
Satisfaction, Str Environment, M Consumer Buye Segmentation, T strategy, New P Pricing Conside Logistics Manag Strategy, Adver	hanging World, Core ma ategic Planning and the l Marketing Research and er Behavior, Business Ma Cargeting, and Positioning roducts Development and erations and Approaches, gement, Retailing and Wh tising, Sales Promotion a Direct and Online Market onships.	Marketing Proces Information Sy arkets and Busin for Competitive Product Life-Cy Pricing Strateg nolesaling, Integr nd Public Relati	ss, Micro and M stems, Consume ess Buyer Beha Advantage Produce vcle Strategies, P gies, Distribution rated Marketing ons, Personal So	Iacro Marketin er Markets an wior, Marketin uct and Service Pricing Products n Channels an Communicatio elling and Sale



Teaching Methodology:

Lectures, Written Assignments, Presentations

Course Assessment:

Sessional Exam Home Assignments, Quizzes, Presentations, Final Exam

Text Book:

1. Kotler P., H. Ehsan and P. Y. Agnihotri. 2014. Principles of Marketing: A South Asian Perspective.14th Ed. Pearson Education, India.

- 1. Cannon, T. 2009. Basic Marketing Principles and practices. 12th Ed. Jon Wiley and Sons, New York, NY, USA.
- Evans, J. 2008. Principles of Marketing. 9th Ed. Prentice Hall International Inc. Upper Saddle River, NJ, USA
 Stanton, W. J. 2009. Principles of Marketing. 14th Ed. McGraw Hill Pub, New York, NY, USA.
- 3. Meighs and Meighs. 2006. Accounting: The Basis of Business Decisions. 11th Ed. McGraw-Hill, New York, NY, USA.



		URE	3(2-1)
Learning Objectives			
To enable students to understand:			
 Basics of digital latest digital agriculture technology and understanding about underlying progragricultural issues and challenges related to pre To describe the basics of IoT, the technology us communicate, how they store data, and the kind Develop and apply the simple decision support in agriculture and crop production. 	becesses in digitation managen sed to build sma l of distributed st	nent. art devices, how systems needed	they to support them.
Learning Outcomes		1	I
At the end of the course the students will be able to:	Domain	BT Level*	PLO
 Know about basics understanding of core concepts of DATs focused on case study and potential impacts 	С	2	2
• Describe what IoT is and recognize the factors contributed to the emergence of IoT		2	2
• Design and program IoT devices	С	3	2, 3
• Use real IoT protocols for communication	С	2	2
• Develop a simple DSS using IoT to gather agriculture generated data	Р	3	4
• Transfer IoT data to the cloud and in between cloud providers	Р	3	4
• Define the infrastructure for supporting Commercialization of Product	С	2	7
* BT= Bloom's Taxonomy, C=Cognitive doma domain	in, P=Psychor	notor domain,	A= Affective
SDGS addressed in the course: 9 (Industry,	, Innovation, a	nd Infrastructu	re)
Teaching Mode: the course will be taught in portion of contents and course activities online			
Course Contents			



Old Shujabad Road Multan

Theory

Introduction: Overview and basics concepts of ICT, IoT and DSS in agriculture, Understanding of innovative and latest digital technologies including sensors, unmanned aerial vehicle (UAVs) robotics, communication networks, artificial intelligence, machine learning and big data analysis tools for agriculture and sustainable crop production; Basics of IoT: What is IoT?, IoT standards and protocols, IoT platform and applications, IoT product development for agriculture, IoT security in the Internet; IoT Development Platform: Introduction to Raspberry Pi as the core development platform; IoT Programming for Multi Sensors: Introduction to Python programming for IoT development, Introduction to GrovePi+/PiHat Shields as the multi-sensor platforms; Introduction to the Standard Lightweight IoT Protocol (MQTT): Open source industry IoT communication protocol namely Message Queue Telemetry Transport (MQTT); Polishing IoT systems for product pitching.

Practical

Basic hands-on for Raspberry Pi Operating system; Hands-on for using input/output pins for controlling IoT related sensors and devices (e.g., LED, Buttons, etc.) to gather agriculture-generated data; Hands on to setup and deploy multiple sensors for data collections (e.g., sensors: temperature, humidity, soil moisture, greenhouse gases, water, rainfall, light, current, vibration etc.); Hands on to enable sensor connectivity using machine-to-machine (M2M) communication; Hands on to extremely lightweight publish/subscribe messaging transport protocol on Raspberry Pi and PC/Laptop; Hands on to publish/subscribe data from multi-sensors; Hands on controlling/monitoring IoT sensors and systems using Mobile Application; Hands on to enhance the integration of IoT sensors and systems for seamless connectivity; Hands on to polishing the GUI for user-friendly interface; Commercialization pitching of the proposed IoT projects by students.

Teaching Methodology:

Lectures, Written Assignments, Practical labs, Semester Project, Presentations.

Course Assessment:

Sessional Exam, Home Assignments, Quizzes, Project, Presentations, Final Exam

Text Book:

1. Singh, Garima and Gurjit Kaur. 2021. Digital Technologies for Smart Agriculture; Artificial Intelligence and IoT-Based Technologies for Sustainable Farming and Smart Agriculture, edited by Pradeep Tomar and Gurjit Kaur, IGI Global, pp. 54-67. http://doi:10.4018/978-1-7998-1722-2.ch004

- 1. Hassan, Q.F. ed., 2018. *Internet of things A to Z: technologies and applications*. John Wiley & Sons, Hoboken, New Jersey
- 2. Singh, R., A. Gehlot, L.R. Gupta, B. Singh and M. Swain. 2019. *Internet of Things with Raspberry Pi and Arduino*. CRC Press.
- 3. Liyanage, M., A. Braeken, P. Kumar and M. Ylianttila. 2020. *IoT Security: Advances in Authentication*. John Wiley & Sons. UK
- 4. Serpanos, D. and M. Wolf. 2017. *Internet-of-things (IoT) systems: architectures, algorithms, methodologies*. Springer. Atlanta. USA